

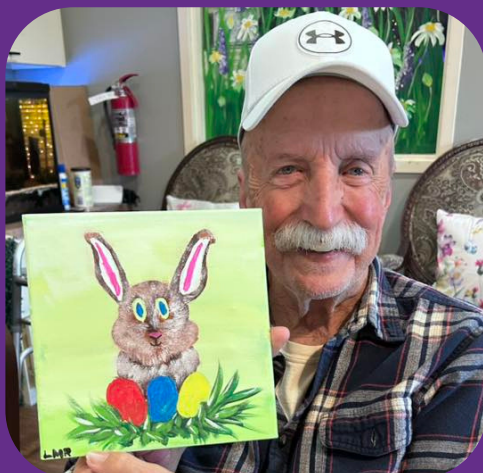
2025 ANNUAL REPORT



Prepared by

Ashlyn Guglielmo
Public Relations Coordinator

www.alzbr.org



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Our Mission:

- The mission of Alzheimer's Services of the Capital Area is to teach, care for, and connect with those in our community affected by Alzheimer's disease and other memory-related impairments.



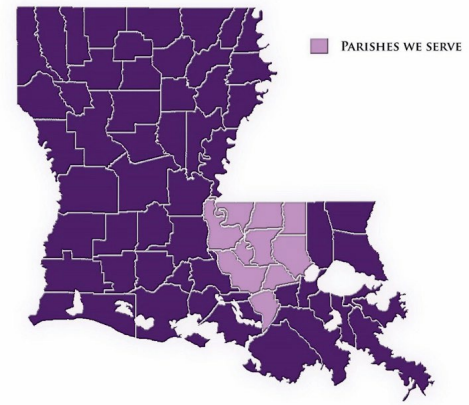
2025 BOARD OF DIRECTORS



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- Arthur Scanlan
- Michelle Stevens
- Jeremy Theriot
- Charles L. Valluzzo

- **Honorary Board Members: Dudley Coates (Deceased), Alex Postlethwaite (Deceased), & Ralph Sims (Deceased)**

2025 STAFF



YOUR LOCAL RESOURCE FOR PROGRAMS, SERVICES, & SUPPORT.

Serving Ascension, Assumption, East & West Baton Rouge, East & West Feliciana, Iberville, Livingston, Pointe Coupee, & St. Helena Parishes. Alzheimer's Services of the Capital Area is not affiliated with any national organization, ensuring that all funds donated stay in the ten-parish service area to fulfill our mission.

- Barbara W. Auten, CFRE, CAP
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- Troy Cuff
 - Respite Center Assistant - Charlie's Place Baker
- Ashlyn Guglielmo
 - Public Relations Coordinator
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- Brook Kitto
 - Program Coordinator
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 - Respite Center Coordinator - Charlie's Place Baton Rouge
- Treasure White, MA, PLPC
 - Respite Director
- Sonjie Willis
 - Respite Center Coordinator - Charlie's Place Gonzales

PRESIDENT'S LETTER 2025

Frank D. McArthur, II



I am delighted to report 2025 was a milestone year. It was exciting to see Charlie's Place III in Baker develop and welcome clients in June. Three new programs also began; Sip and Support, a grief support group for those grieving their loss, The Brain Café serving those currently diagnosed with early-stage Alzheimer's, and Risk Reduction introducing proactive practices to help reduce or delay the onset of the disease. Most other programs showed increased participation and overall, the organization saw a 40% increase in impactful touches. Hope also became a reality in 2025 as we saw breakthroughs in the science behind the disease.

Although Charlie's Place Respite Centers are the most visible program in our work, an array of programs and services truly provide a helping hand throughout the journey of care partners and their affected loved ones. As new research and therapies are developed educating our constituents about positive lifestyle changes, biomarker tests, and infusion therapy are included in the Risk Reduction program. As additional advances are made, we will incorporate them to provide the most current information and options to share with the community. We anticipate this program to grow significantly as reducing the risk could delay onset as much as five years.

The organization has traditionally supported care partners who are on 24/7 duty of caring for a loved one. The Brain Café was developed last Fall because of requests from individuals in the early to moderate stage of Alzheimer's, who expressed the need for a group of their own. The sharing of experiences, resources, challenges, and support once a month wasn't enough for them. This dynamic group now meets twice a month.

As Alzheimer's remains a fatal disease eventually families suffer the loss of a loved one. Many care partners have been spouses for decades, children or close relatives, or dear friends to those lost. Our Sip and Support group meets the needs of care partners who have an exceptionally difficult time dealing with their loss. Different from a typical grief support group, this program is customized to the effects of caring for an Alzheimer's loved one, often considered the longest goodbye. We lose them to Alzheimer's while they are living and then again when they pass away. Other programs saw anywhere from 11% to 300% growth. We continue to provide recordings of the valuable information shared on our YouTube channel in our library of presentations.

Opening a third Charlie's Place Respite Center got fast tracked once a site was found in Baker. Partnering with the City of Baker, a former medical respite center building was transformed into Charlie's Place III shared with Baker offices and social services. The largest of our respite centers, the Baker center can serve up to 45 clients per day. With the East Baton Rouge Council on Aging agreeing to assist with enrollment and transportation, our expectations were ambitious. Due to transportation issues, it was a slow start. Enrollment and fees fell drastically short of the projected numbers affecting the overall budget. I am happy to report that the transportation issue is being resolved and enrollment is increasing.

The Memories in the Making fundraising event was a success raising over \$600,000 and inspiring 20 new donors who joined the Rosemary Society. Volunteer Table Hosts filled the Renaissance with guests who heard Jeanne Chapman share her journey of caring for her husband Dwayne. A huge "thanks" to our donors, corporations, and pooled challenge donors who by matching our Rosemary gifts dollar-for-dollar allowed us to expand our efforts to fulfill our mission to teach, care for, and connect with the affected community.

Our annual Walk to Remember was a great success as well! Corporate Partner John Valluzzo of Valluzzo Companies that owns 88 McDonald's restaurants served as Honorary Chair of the Walk. McDonald's has a long history of supporting Alzheimer's Services. Over 200 volunteers offered their time to make this event create much needed awareness as well as raise funds. Sponsors and teams raised \$125,790.19 while overall including Corporate Partners and in-kind raised \$338,822.50.

As President of the Board of Directors, I am proud to serve such an outstanding organization making such an impact in Baton Rouge.

Frank D. McArthur
President

TLC FOR CARE PARTNERS



IN 2025, ALZHEIMER'S SERVICES...

- Staff served as co-lead on the Educate & Empower Committee as a part of Well Ahead Louisiana.
- Updated and renewed the Dementia Care Training Curriculum, strengthening our ability to equip long-term care professionals with effective, person-centered strategies for supporting individuals living with dementia.
- Our third Charlie's Place location in Baker was added to our respite program.
- Additional staff were certified in Teepa Snow's Positive Approach to Care training, earning certification as a PAC Certified Independent Trainer.
- We launched a new Risk Reduction education series focused on practical, evidence-based strategies to support cognitive health and reduce the risk of decline.
- Delivered 25 presentations for long-term care communities and resource agencies, reaching over 650 individuals with education on Alzheimer's services and dementia care.
- The TLC program continued to offer engaging social opportunities for individuals living with dementia and their care partners, featuring four themed events.
- The Lunch-N-Learn program remained a flexible virtual education option, with both live and recorded sessions reaching a record 940 attendees.
- Memory Screenings were provided across our 10-parish area in partnership with local Councils on Aging and the YMCA, serving 160 community members.
- The Care Partner Book Club continued to foster connection and support and participated in the Walk to Remember as the top fundraising team, Memory Keepers!
- Alzheimer's Services hosted the 30th Annual Education Conference with keynote speaker Natali Edmonds, PsyD, ABBP
- Brain Café, for people living with brain change, started in July and was met with so much support and participation, it has since moved to meeting twice per month.
- Arts and Alzheimer's continued with Painting Music and Flower

Arranging programs while introducing new favorites Music and Movement and Music Bingo.

- The Sip & Support program continued with supporting former care partners in the grieving process. This program continues to evolve as the needs of the current participants change.
- Additional staff completed The Grantsmanship Grant writing Training expanding staff ability to prepare grant proposals.
- Nine caregiver support groups met in-person or online monthly and participants receive the monthly newsletter keeping caregivers informed, connected, and engaged with available programs and resources.
- Staff increased awareness across 10 parishes by actively engaging in regional coalitions (BRAN, Bridge 225, EBR/Ascension/Livingston SALT, and THRIVE).
- Promoted organizational awareness at senior expos, health fairs, and Veterans Affairs reaching over 10,000.

COMMUNITY IMPACT & RECOGNITION

- Alzheimer's Services of the Capital Area was named the Governor's Office of Disability Affairs 2025 Service Provider of the Year! The Gold Awards of Louisiana recognizes outstanding commitment and impact within the disability community, and we are truly humbled to receive this distinction. Thank you to the Governor's Office of Disability Affairs and Governor Jeff Landry, for honoring our mission and the work we do every day.
- This award is a tribute to our team, volunteers, care partners, and the families we serve. Together, we continue to make a meaningful difference in the lives of those living with Alzheimer's and related dementias.
- Charlie's Place Respite Center Gonzales Program Coordinator Sonjie Willis was recognized 2nd Place for the Art Contest.



The Governor's Office of
DISABILITY AFFAIRS

**GOLD
AWARDS**
2025

ALZHEIMER'S SERVICES OF THE CAPITAL AREA, INC.

STATEMENTS OF ACTIVITIES

Years Ended December 31, 2025 and 2024

	2025			2024		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUE						
Contributions	\$ 793,526	\$ -	\$ 793,526	\$ 1,386,921	\$ -	\$ 1,386,921
Respite center fees	203,600	-	203,600	117,195	-	117,195
Education conference Grants	102,875	-	102,875	19,059	-	19,059
Contributed goods and services	108,205	60,000	168,205	218,682	25,000	243,682
Investment return, net						
Other income	100,001	-	100,001	104,670	-	104,670
Net assets released from	147,664	-	147,664	145,847	-	145,847
	5,650	-	5,650	6,868	-	6,868
restrictions:						
Satisfaction of program						
restrictions	33,119	(33,119)	-	41,454	(41,454)	-
	1,494,640	26,881	1,521,521	2,040,696	(16,454)	2,024,242
EXPENSES						
Functional:						
Program services	1,395,541	-	1,395,541	1,354,742	-	1,354,742
Management and general	119,125	-	119,125	122,656	-	122,656
Fundraising	320,060	-	320,060	318,217	-	318,217
	1,834,726	-	1,834,726	1,795,615	-	1,795,615
Change in net assets	(340,086)	26,881	(313,205)	245,081	(16,454)	228,627
Net assets - beginning of year	3,449,208	374,361	3,823,569	3,204,127	390,815	3,594,942
Net assets - end of year	\$ 3,109,122	\$ 401,242	\$ 3,510,364	\$ 3,449,208	\$ 374,361	\$ 3,823,569

See accompanying notes to financial statements.

ALZHEIMER'S SERVICES OF THE CAPITAL AREA, INC.
STATEMENTS OF FINANCIAL POSITION

December 31, 2025 and 2024

	2025	2024
ASSETS		
CURRENT ASSETS		
Cash	\$ 576,559	\$ 197,551
Certificates of deposit	15,592	837,311
Accounts receivable	23,140	19,605
Unconditional promises to give (net of allowance for uncollectible accounts)	366,586	488,857
Prepaid expenses	50,396	35,307
Total current assets	<u>1,032,273</u>	<u>1,578,631</u>
PROPERTY AND EQUIPMENT		
Operating lease right-of-use asset, net	191,572	179,800
Property and equipment, net of depreciation	847,244	787,591
	<u>1,038,816</u>	<u>967,391</u>
OTHER ASSETS		
Security deposits	2,750	2,750
Investments - endowment	1,250,282	1,120,335
Certificates of deposit - endowment	39,000	39,000
Unconditional promises to give (net of discount and allowance for uncollectible accounts)	423,574	454,608
Total assets	<u>\$ 3,786,695</u>	<u>\$ 4,162,715</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts and other payables	\$ 32,860	\$ 54,503
Accrued salaries	27,375	22,367
Accrued compensated absences	23,959	23,514
Deferred revenue	-	58,538
Operating lease liability	27,022	27,196
Total current liabilities	<u>111,216</u>	<u>186,118</u>
LONG-TERM LIABILITIES		
Operating lease liability, less current portion	<u>165,115</u>	<u>153,028</u>
NET ASSETS		
Without donor restrictions	3,109,122	3,449,208
With donor restrictions	401,242	374,361
Total net assets	<u>3,510,364</u>	<u>3,823,569</u>
Total liabilities and net assets	<u>\$ 3,786,695</u>	<u>\$ 4,162,715</u>

See accompanying notes to financial statements.

Alzheimer's®
SERVICES
of the Capital Area
WALK
TO REMEMBER

OCTOBER 18, 2025

TOTAL RAISED\$344,550.18
CORPORATE PARTNERS \$153,500.00
WALK SPONSORSHIPS..... \$59,323.62
INDIVIDUAL/TEAM FUNDRAISING.....\$66,456.56
IN-KIND SPONSORS.....\$65,270

*includes inkind



Lipseys, LLC



WALK TO REMEMBER TEAMS

#EXCHANGECLUBSTRONG!
 @HOMECARE OF LOUISIANA
 ALZHEIMER'S SERVICES
 AMAZING GRACE
 BARCLAY HOUSE TEAM
 BIG BAD BOURGEOIS
 BODACIOUSBEAUTIES
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 CALLA LILLIES
 CAPITAL AREA AGENCY ON AGING
 CHURCH FUNERAL SERVICES
 CLAIBORNE AT BATON ROUGE
 CONDUENT FORGET-ME-NOTS
 DIGNITY 2ND LINERS
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 DOROTHY'S BABIES
 EDDIE MAE'S MEMORY KEEPERS
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 FRANCOIS BEND SENIOR LIVING
 GOLDIE'S APPLES
 GRANNY B'S BUNCH
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 JAN'S GEMS
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Memory Keeper

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** All or a portion of this partnership is in-kind*

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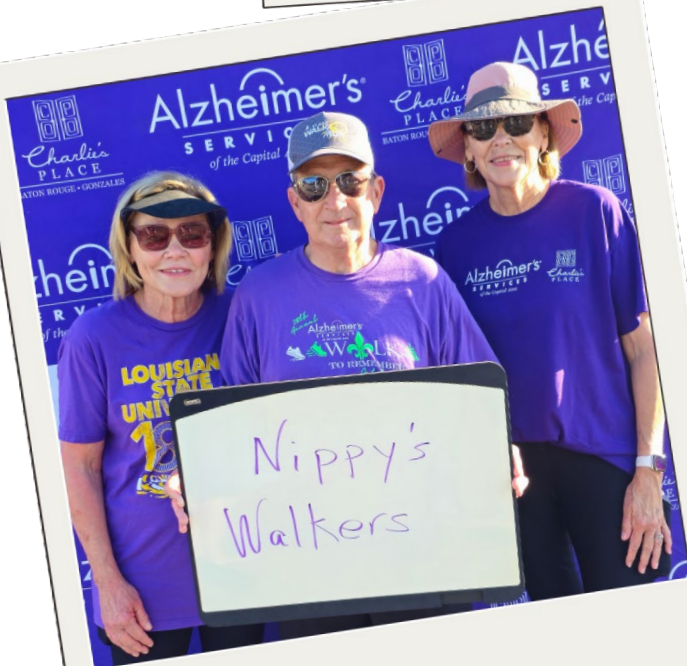
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*** Listing is based on payments made from January 1, 2024- December 31, 2024. We have made every effort to ensure all contributors or tributes were included. Please contact us if we have omitted or misspelled a name.*



MEMORIES IN THE MAKING



The 2025 Memories in the Making Luncheon was held on May 1 and was a beautiful reminder of what our community can accomplish together. Because of the generosity shown that day, the campaign raised an incredible **\$640,000** in donations and pledges to advance our mission.

We are deeply grateful to the **38 table hosts** who welcomed **380 guests** to create a room filled with compassion and purpose. One of the most powerful moments came from **Robin Griffin**, who courageously shared her mother Kim Chapman's Alzheimer's journey. Her story resonated with our attendees.

The 2025 Pooled Challenge Matching Gift inspired **21 new Rosemary Society members** and **19 renewing members** to pledge a minimum of **\$5,000 over five years**. **These commitments qualified for the dollar-for-dollar match**, doubling the impact of their contribution. We are grateful to the generous donors who made the Pooled Challenge Gift possible: **The Merice "Boo" Grigsby Foundation, Mrs. Karen Kearns, Mr. & Mrs. Richard Byrd, Mrs. Beverly Coates, Ms. Cathy Coates & Mr. Brian Hale, and Mr. Charlie Valluzzo.**

Thanks to every donor, guest, and volunteer, this year's luncheon was not only successful—it was meaningful. Your support brings hope to families facing Alzheimer's and strengthens the work we do every day.



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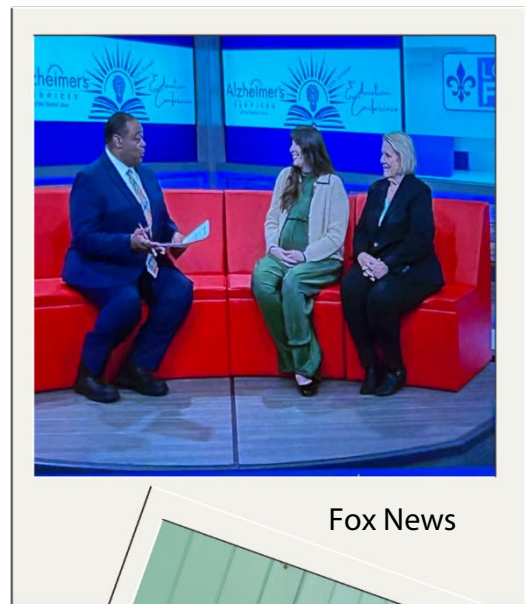
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