



# 2024 Report

## CONTENTS

- 4 President's Message
- 6 Community Impact & Recognition
- 8 Financial Summary
- 10 Walk to Remember
- 12 Donor Recognition
- 20 Memories in the Making
- 22 Rosemary Society

### OUR MISSION...

The mission of Alzheimer's Services of the Capital Area is to teach, care for, & connect with those in our community affected by Alzheimer's disease & other memory-related impairments.





## YOUR LOCAL RESOURCE FOR PROGRAMS, SERVICES & SUPPORT.

Serving Ascension, Assumption, East & West Baton Rouge, East & West Feliciana, Iberville, Livingston, Pointe Coupee, & St. Helena Parishes.

Alzheimer's Services of the Capital Area is not affiliated with any national organization, ensuring that all funds donated stay in the ten-parish service area to fulfill our mission.

### 2024 BOARD OF DIRECTORS

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*Community Volunteer*

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*Brazzale, Sachse, & Wilson*

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**John Kovich, *Community Volunteer***

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**Pam Mascari, *Kean Miller, LLP***

**Nick Miller, *Community Volunteer***

**Molly Montag, *Community Volunteer***

**Susan E. Nelson, JD, *Louisiana Partnership for Children and Families***

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**Chase Rainey, *Performance Contractors, Inc.***

**John Roberts, *Community Volunteer***

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**Charles Valluzzo, *McDonald's Valluzzo Family Restaurants (retired)***

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*Development Director*

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*Office Manager*

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*Program Coordinator*

**Ann Roeling**

*Volunteer & Walk Coordinator*

**Dedrick Welch**

*Baton Rouge Respite Center Coordinator*

**Treasure White**

*Respite Director*

**Sonjie Willis**

*Gonzales Respite Center Coordinator*

### HONORARY BOARD MEMBERS

**Dudley Coates (*deceased*)**

**Alex Postlethwaite (*deceased*)**

**Ralph Sims (*deceased*)**



Another year has come and gone for 2024 and with it a lot of love, care, and friendships were formed within the walls of Alzheimer's Services and Charlie's Place Respite Centers. This staff and board of directors are dedicated to each individual that walks through the doors, both caregivers and their affected loved ones. The life-lasting bonds created bring a steady calm and peace to all local families stricken by this fatal disease. We hope to bring a quality of life, comfort, purpose, and fun to those needing care. We are here to also help and educate care-givers that need a little help and guidance. The level of support and care go beyond the realm of client and staff but into that of friend and family at Alzheimer's Services.

2024 saw Alzheimer's Services bring in Adria Thompson, MA, CCC-SLP for the Education Conference. She had one of the best presentations on how to improve communication and caring for individuals stricken with dementia. Our two biggest fundraisers of the year were a smashing success. The Memories Luncheon saw a record year with \$791,000 raised! This is the most ever raised at the event! Great job by Development Director Debbie Little and the staff. The Memories Luncheon could not be a success without the help of the hard-working staff and table hosts. I cannot thank

our donors, corporations, and matching-pledge donors enough. By matching our Rosemary gifts dollar-for-dollar this generous contribution has allowed us to double our efforts and funds, for care and services. This beyond words event saw two gifts of vision, 1 leadership gift, 16 new Rosemary pledges, and 7 Rosemary renewals. The Memories Luncheon has and always will be a staple to the sustainability of our services. All funds raised here, STAY right here at home to help those affected and their caregivers. Our annual Walk to Remember was a great success as well! Julio Melara of the Baton Rouge Business Report brought a lot of pizzazz and spark as Honorary Chair of the Walk. Attendance grew to near pre-COVID attendance, and I believe in 2025, we shall be back to that number or greater. This event brings so much awareness to the community and allows for everyone to come together and enjoy a morning of fellowship and great food. There is nothing like a beautiful Baton Rouge morning with the smell of Jambalaya in the background.

Since the years following COVID, our senior population in Baton Rouge has seen a significant drop, while nationally the number of those affected by Alzheimer's has increased to 1 in 9 over the age of 65 developing the disease. Our 10-parish service area shows an estimated 16,500 affected. In 2024, Alzheimer's Services of the Capital Area saw a 51% increase in impactful touches compared to 2023. The outreach presentations created awareness for nearly 9,000 people. We were also able to more than double our respite reimbursement funding in 2024, and moving into 2025, look to increase the cap to \$1,000 per year. Our Alzheimer's Awareness Month Memory Screenings in November set a record this year with 248 screenings. I am also pleased to announce that our grants for the year saw a significant increase. Every year, our team works diligently to procure funding. This year we saw an increased funding of \$55,000 from the Governor's Office on Elderly Affairs through the EBR Council on Aging and \$32,000 from the Capital Area Agency on Aging. We were also able to renew the LSU HRSA grant for another 5 years. The year also saw third party contributions and one-time gifts from the Women's Giving Society at \$21,000 and the Attic Trash and Treasure Sale (AT&T) at \$50,000. Partnering with AT&T has been such a benefit and pleasure for myself over the last two years. The ladies that head up this organization are extraordinary, and I know we will continue to help support their efforts and causes, even though we aren't eligible to receive contributions in 2025. The impact they have on helping all kinds of non-profit organizations throughout Louisiana is very touching. I cannot express my gratitude enough to all the hard-working individuals involved. We had the privilege of being a major benefactor for the Bourbon Society again in 2024. They have continued to support our mission and have made sizable donations to help our cause. We are so very thankful they have continued to choose us as a beneficiary to their fundraising efforts and hope to be a part on their events in Baton Rouge for many years.

2024 saw growth and expansion. We are proud to announce we will be opening Charlie's Place III in the Baker area in 2025. This facility will be able to provide almost triple the capacity of our Baton Rouge and Gonzales centers. None of this would be possible without the continuous support of our generous donors and corporate partners. They make

it possible for our staff to provide the best care and service in the state of Louisiana. I would also like to take a brief second to personally thank all the staff and board members at Alzheimer's Services for entrusting me as President these past two years. It was a wonderful and humbling experience. To really get to know the beautiful staff and the clients we serve is something I will forever cherish. I have made life-long friends and saw love and care at its truest form. The genuine love, joy, and compassionate care shown throughout this entire organization is so beautiful. It is one of the top non-profit organizations in the state today. This staff works tirelessly, with its leader (Barbara) at the helm, to bring the best in respite care to its clients and caregivers. Until there is a cure, Alzheimer's Service's will work tirelessly to provide comfort, help, care, and education for all those affected by this terrible disease and their loved ones. 2025, here we come! I can say we have things that are set to bring this organization to even greater heights. Thanks to the board of directors, staff, sponsors, and donors that keeps the heart of what matters, first – that is the care and well-being of those we serve.



Arthur Scanlan  
Board President

## IN 2024, ALZHEIMER'S SERVICES...

- Program Coordinator Brook Kitto completed an End of Life Doula training this year.
- Program Coordinator Shyrell Parker has done more Outreach in the past year than any Program Coordinator has ever done.
- A third Charlie's Place location in Baker was added to our respite program. Kiscena Campbell will coordinate the new center.
- The Lunch 'N' Learn series continues to have record attendance. A diverse bank of topics are available on our YouTube channel going back to 2020.
- The ADAPT series providing information on practical skills that lessen the burden of caregiving has seen an increase in its attendance and new sessions are available online.
- Our Making Sense of Cents, financial literacy program, has seen significant growth.
- The TLC's remain a favorite program for our families. The seasonal gatherings provide a social outing in a safe, accepting environment. The Oktoberfest held in Gonzales also brought two new clients to Charlie's Place.
- The Education Conference was exceptional. The practical knowledge shared by keynote speaker, Adria Thompson, was spot on for caregivers.
- Charlie's Place enrollment has increased as COVID fears waned, and our third Charlie's Place site was identified sooner than anticipated. While searching for a site in the 70805 area we were approached to consider the building in Baker that was formerly a Medicare/caid respite center. Collaborating with the City of Baker, we will share the building. We developed an MOU with the EBRCOA who will provide transportation, meals, and full fees for seniors with Alzheimer's.
- November is Alzheimer's Awareness Month. Many activities are hosted to increase the community's awareness of the disease and those affected. Memory Screenings saw record numbers and we expect to exceed those numbers this year. The Activity Workshop for area activity professionals was at capacity, and we had a full house for The Fall Fest.
- Our fundraising efforts and success of the Memories lunch continue to amaze us. We saw a record \$791,000 campaign. There were 31 new or renewed Rosemary pledges and 2 Gifts of Vision
- The Walk to Remember continues to show annual growth. Our 30th Walk exceeded the goal of \$350,000, We saw an increase in the number of teams and the dollars they raised but saw a decrease in sponsors. We welcome the increase in diversity of the team participation.
- The Respite Reimbursement Program increased funding by \$200 to \$800 per year.
- Results Plus donor software sunsetted. The new software, Raiser's Edge, is far more costly, but promised greater features.
- The board continues to support staff with a contribution towards a 401K retirement program.
- Our participation in the Dept. of Health's Well-Ahead initiative has garnered us with a recommendation to be a member of the Alzheimer's Task Group passed into legislation in 2024. This will give us a voice in future legislation that can help our struggling families.
- The Finance committee has stewarded our funds and taken advantage of CD rates at several banks that also encourage participation.
- We completed the succession plan to incorporate in our strategic plan assuring a smooth transition for management's eventual retirement.

## COMMUNITY IMPACT & RECOGNITION

- The Dudley Coates Spirit of Philanthropy Award, given to a current or former board member that exemplifies the characteristics Dudley demonstrated every day including leadership, humility, generosity, and philanthropy, was awarded to Past President Rick Bourgeois. Ricky has quietly left his mark on so many lives around Baton Rouge. His experience and guidance came at a critical time and was invaluable to the organization. He has championed our cause and brought so many people and resources to the organization through his leadership. His efforts touched so many lives and his commitment to Alzheimer's Services has made us a better organization.
- Barbara Auten attended the Legacy Letter workshop, which is a movement to write your legacy letter to your children. As an ambassador she can provide others with the Legacy Letter toolkit.



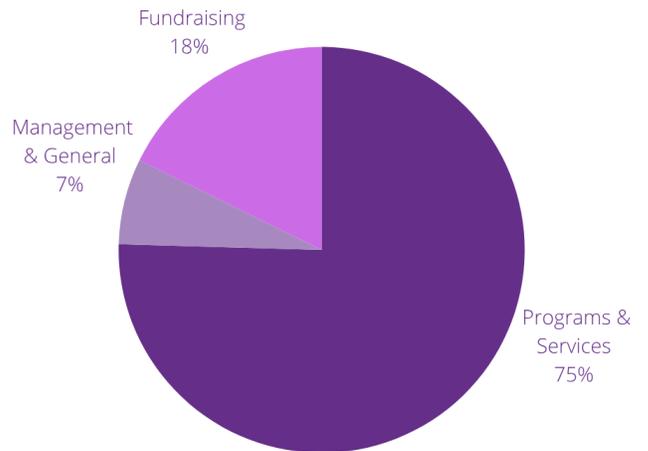
Statement of Activities  
 Year Ended December 31, 2024

**SUPPORT & REVENUE**

Contributions	\$1,386,921
Respite center fees	117,195
Education Conference	19,059
Grants	243,682
Contributed goods & services	104,670
Investment return, net	145,847
Other income	6,868
<b>TOTAL REVENUE</b>	<u>2,024,242</u>
<b>EXPENSES (INCLUDES DONATED GOODS &amp; SERVICES)</b>	
Program Services	1,354,742
Management & General	122,656
Fundraising	318,217
<b>TOTAL EXPENSES</b>	<u>1,795,615</u>
<b>CHANGE IN NET ASSETS</b>	<u>228,627</u>
<b>NET ASSETS, Beginning of Year</b>	<u>3,594,942</u>
<b>NET ASSETS, End of Year</b>	<u><u>\$3,823,569</u></u>

## 2024 Expenses By Category

- Programs & Services  
Expenses 75%
- Management & General  
Expenses 7%
- Fundraising  
Expenses 18%



Statements of Financial Position  
December 31, 2024 & 2023

	<u>2024</u>	<u>2023</u>
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$197,551	\$563,526
Certificates of deposit	837,311	598,027
Accounts & other receivables	19,605	22,995
Unconditional promises to give (net of discount & allowance for uncollectible accounts)	488,857	279,552
Prepaid expenses	<u>35,307</u>	<u>8,781</u>
TOTAL CURRENT ASSETS	<u>1,578,631</u>	<u>1,472,881</u>
<b>PROPERTY &amp; EQUIPMENT</b>		
Operating lease right-to-use asset, net of amortization	179,800	5,792
Property & equipment, net of depreciation	<u>787,591</u>	<u>755,088</u>
	<u>967,391</u>	<u>760,880</u>
<b>OTHER ASSETS</b>		
Security Deposits	2,750	-
Investments - endowment	1,120,335	1,013,818
Certificates of deposit - endowment	39,000	39,000
Unconditional promises to give (net of discount & allowance for uncollectible accounts)	<u>454,608</u>	<u>354,593</u>
TOTAL ASSETS	<u><u>\$4,162,715</u></u>	<u><u>\$3,641,172</u></u>
<b>LIABILITIES &amp; NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accounts & other payables	\$ 54,503	\$ 11,279
Accrued salaries	22,367	15,979
Accrued compensated absences	23,514	13,180
Deferred revenue	58,538	-
Operating lease liability	<u>27,196</u>	<u>5,792</u>
TOTAL CURRENT LIABILITIES	<u>186,118</u>	<u>46,230</u>
<b>LONG-TERM LIABILITIES</b>		
Operating lease liability, less current portion	<u>153,028</u>	<u>-</u>
<b>NET ASSETS</b>		
Without donor restrictions	3,449,208	3,204,127
With donor restrictions	<u>374,361</u>	<u>390,815</u>
Total net assets	<u>3,823,569</u>	<u>3,594,942</u>
	<u><u>\$4,162,715</u></u>	<u><u>\$3,641,172</u></u>

Alzheimer's®  
SERVICES  
of the Capital Area  
**WALK**  
TO REMEMBER

OCTOBER 19, 2024

TOTAL RAISED.....\$358,075.00  
TOTAL SPONSORSHIPS..... \$274,550.00\*  
CORPORATE SPONSORSHIPS..... \$147,500.00  
WALK SPONSORSHIPS..... \$127,050.00  
INDIVIDUAL/TEAM FUNDRAISING..... ..\$83,525.00

*\* includes inkind*



## WALK TO REMEMBER TEAMS

#EXCHANGECLUBSTRONG!  
 @HOMECARE OF LOUISIANA  
 ALLEY-OOPING ON ALZHEIMER'S  
 ALZHEIMER'S SERVICES  
 AMAZING GRACE  
 BIG BAD BOURGEOIS  
 BROWN'S ROOFING TEAM  
 CALLA LILLIES  
 CAT WALK  
 CHURCH FUNERAL SERVICES  
 CLAIBORNE AT BATON ROUGE  
 COMPASSUS  
 CONDUENT FORGET ME NOTS  
 DECISION CRITICAL  
 DIGNITY 2ND LINERS  
 DONNA'S OUR GUARDIAN ANGEL  
 DOROTHY'S BABIES  
 EDWARD JONES 203  
 FACIANE'S FIGHTERS  
 FRANCOIS BEND SENIOR LIVING  
 GENTIVA HOSPICE GAME  
 CHANGERS  
 GOLDIE'S APPLES  
 GRANNY B'S BUNCH  
 HOME INSTEAD  
 INVESTARS  
 JAN'S GEMS  
 JERRI'S ALZHEIMER'S AVENGERS  
 LAMAR  
 LEADING HOME CARE  
 LIFE SOURCE HOSPICE SERVICES

LIPSEY'S GUNRUNNERS  
 LOCKSTEP TECHNOLOGY GROUP  
 LOSAVIO & DEJEAN LLC  
 LSU BRAIN EXERCISE INITIATIVE  
 M4L  
 MAIN STREET PILOT CLUB  
 MARIE'S MEMORY MAKERS  
 MELARA ENTERPRISES  
 MEMORY KEEPERS  
 MILLER'S RV  
 MOM'S BELS  
 MUM'S MEMORY MARCHERS  
 NANNY'S TEAM  
 NEUROPSYCHOMETRICS  
 RESEARCH GROUP  
 NEVER FORGET TIMOTHY  
 OLLI AT LSU  
 OLLIE STEELE BURDEN MANOR  
 ON EAGLE'S WINGS  
 PERFORMANCE CONTRACTORS  
 WALKERS  
 PMC  
 PROGENY LAW FIRM  
 RAMBLING OLDIES OF DENHAM  
 SPRINGS  
 RED HOT CHILI STEPPERS  
 REFUSE TO LOSE  
 REMEMBERING DLW  
 ROTARY REMEMBERS  
 SAFE HARBOR SCC  
 SHOLA

SIGMA THETA TAU - TAU PI  
 CHAPTER  
 ST JAMES PLACE  
 ST. JOSEPH BAPTIST CHURCH  
 OUTREACH  
 STEVEN BROOKSHER  
 SUMMIT IN SERVICE  
 SUPERIOR VAN & MOBILITY  
 TEAM ANNETTE!!!  
 TEAM BLUE  
 TEAM CITIZENS  
 TEAM DUFOUR LAW FIRM  
 TEAM EISNERAMPER  
 TEAM GOEA  
 TEAM KIT  
 TEAM LULA "BIG MA" TERRANCE  
 TEAM TLOD NONPAREIL  
 TEAM VALLUZZO  
 THE CARPENTER HEALTH  
 NETWORK  
 THE LADYBUGS  
 THE PONDEROSA KREWE  
 THE STEEL MAGNOLIAS  
 VINCENT A FERACHI  
 WALKING FOR WATTS  
 WALK-ON'S 2024  
 WE LOVE NANA  
 WELLCARE  
 WILLIAMS KREWE



\* Team Names are listed as entered into Classy by Team Captains

## **CORPORATE PARTNERS**

*\* All or a portion of this partnership is in-kind*

### **\$20,000+**

The Charles & Nancy Valluzzo Fund

### **\$10,000 - \$19,999**

Entergy  
Lamar Advertising Company\*  
The Valluzzo Companies  
Walk-Ons Sports Bistreaux/Supper Club

### **\$5,000 - \$9,999**

Baton Rouge Coca-Cola Bottling Co.\*  
Blue Cross & Blue Shield of Louisiana  
Capitol Trucks, LLC  
City Group Hospitality  
Franklin Press, Inc  
Home Instead Senior Care\*  
Investar Bank  
KPMG\*  
Performance Contractors, Inc.  
Reliant Fabrics/Innovative Textiles  
Robinson Brothers Ford Lincoln  
St. James Place

### **\$4,999 & Below**

Dignity Memorial  
REV\*

## **ROSEMARY SOCIETY**

*Multi-Year Giving Society*

### **\$100,000 - 150,000**

Mr. Charles Valluzzo

### **\$10,000 - 50,000**

Mr. & Mrs. Richard Byrd  
Mrs. Beverly Coates  
Dr. and Mrs. Ralph Dauterive  
Mr. & Mrs. Benny DiChiara  
Mr. & Mrs. Bill Dixon  
Mr. Art E. Favre  
Mr. & Mrs. Martin Kearns  
Leslie L. Alexander Foundation, Inc.  
Mr. & Mrs. Richard A. Lipsey  
Mr. "Smokey" Scanlan  
Ms. Beryl Smith

Mr. & Mrs. Wayne Stabler  
The Boo Johnston Grigsby Foundation

### **\$5,000 - 9,999**

Anonymous  
Ms. E. Sue Bernie  
Ms. Catherine Coates  
Mr. & Mrs. Tom Hawkins  
Mr. David Mahler  
Mr. Mike Wampold  
Mr. Richard Piazza  
Mr. & Mrs. Al Rotenberg

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Mr. & Mrs. Michael Albritton  
Mr. & Mrs. Barry Allen  
Ms. Cindy Amedee  
Mr. & Mrs. George "Buzzy" Anding  
Mrs. Laurie Aronson  
Mrs. Barbara Auten  
Mr. & Mrs. Princeton Bardwell  
Mr. & Mrs. Wilfred Barry  
Mr. Tom Besselman  
Mr. & Mrs. Marvin Borgmeyer  
Mr. & Mrs. Jason Bourg  
Mr. & Mrs. Jim Bourgeois  
Mr. & Mrs. Richard Bourgeois  
Mr. & Mrs. Richard Bourgeois  
Mr. & Mrs. Jack Burk  
Mr. & Mrs. Jeffery Carbo  
Mr. & Mrs. Joe Carvalhido  
Mr. & Mrs. Steve Carville  
Drs. Steven and Deborah Cavalier  
Kim Chauvin  
Cil's 7  
Mrs. Astrid Clements  
Mr. Justin Craig  
Mr. & Mrs. Grady Crawford  
Mr. & Mrs. Steven Davis, Jr.  
Ms. Holly Hildalgo DeKeyzer  
Mr. & Mrs. Michael Divincenti  
Mr. John Due  
Ms. Carolyn Dyer  
Mr. Bill Edwards  
Ms. Charlene Favre  
Mr. John H. Fetzer III  
Ms. Carol Fitch  
Mr. & Mrs. Ken Franz  
Mrs. Diane Gaffney

Mr. Steve Gaffney  
Dr. and Mrs. W. Patrick Gahan  
Mr. Roland Gaudet  
Mr. & Mrs. Milton Graugnard  
Mr. & Mrs. Lane Grigsby  
Mr. & Mrs. Billy Guitreau  
Mr. & Mrs. Butch Hart  
Dr. Susan Nelson & Dr. Robert I. Hart  
Mr. & Mrs. Rory Henderson  
Mr. & Mrs. Ian Hipwell  
Mrs. Nancy Hubbard  
Mr. Max Huff  
Mrs. Tammy Humes  
Mr. & Mrs. Enrique Hurtado  
Mr. & Mrs. Jerry G. Jolly  
Mrs. Cheryl Kennedy  
Mr. John Kovich  
Mr. & Mrs. Charles Lamar  
Mr. & Mrs. Tal Lanius  
Mr. & Mrs. Conville Lemoine  
Mr. Andy Lopez  
Mr. & Mrs. Brian Mascari  
Mr. & Mrs. Roger Mayes  
Mr. & Mrs. Chip McAlpin  
Mr. Frank McArthur  
Mr. & Mrs. Mickey McCall  
Dr. John McClelland  
Mr. Julio Melara  
Mr. & Mrs. Eric Mistretta  
Mr. & Mrs. Jonathan Moore  
Mr. & Mrs. Mike Moran  
Mr. & Mrs. Mark Morgan  
Mr. & Mrs. George Newbill  
Mr. Dub Noel  
Mr. Guy Oliver  
Mr. & Mrs. David Olivier  
Mr. & Mrs. Otis William "Bill" O'Quin  
Mr. & Mrs. Kevin Ortego  
Ms. Cheryl Ann Payne  
Ms. Yvette Poret-Crochet  
Dr. and Mrs. Tom Quaid  
Mr. & Mrs. Joseph F. Quinlan III  
Mrs. Kay Radlauer  
Mr. & Mrs. Chase Rainey  
Mr. & Mrs. Kyle Rainey  
Mr. & Mrs. Chip Robert  
Robert Family No. 1, LLC  
Mr. & Mrs. Louis Ruffino  
Mr. & Mrs. Kenny Russell  
Mr. & Mrs. Blanchard Sanchez  
Mr. & Mrs. Justin Sanders

Mr. Arthur Scanlan III  
 Mr. & Mrs. Len Sedlin  
 Mr. Edward Shobe  
 Ms. Jeri Shread  
 Mr. & Mrs. Coy Smith  
 Mr. Jude St. Romain  
 Mr. Drew Talbot  
 Dr. and Mrs. Scott Thurston  
 Mr. & Mrs. Randy Tullier  
 Mr. & Mrs. Chris Valluzzo  
 Mr. & Mrs. John C. Valluzzo  
 Mr. & Mrs. Patrick Valluzzo  
 Mr. & Mrs. Troy Wagener  
 Mrs. Mary Woolfolk

### **\$999 & Below**

Mr. & Mrs. Thomas Axel  
 The Honorable Judge and Mrs. Rich  
 Bourgeois, Jr.  
 Mr. & Mrs. J.H. Campbell  
 Mr. Richard Daviet  
 Ms. Sherry Denig  
 Mr. & Mrs. Robert Dille  
 Mr. & Mrs. Jeremy Epps  
 Pat & Sparky Hoffman  
 Mr. Max Huff  
 Mr. & Mrs. Skip Irwin  
 Mr. & Mrs. Bobby LeBlanc\*  
 Dr. and Mrs. Steven Soper  
 Mr. & Mrs. Todd Stevens  
 Ms. Emily Stich  
 Ms. Megan Weaver

### **GIFTS OF SPIRIT**

*Multi-Year Pledges*

### **\$1000 & Below**

Ms. Karen Argrave  
 Ms. Laurie Aronson  
 Ms. Ann Baskin  
 Ms. Margaret Blades  
 Mr. & Mrs. Kevin Brian  
 Mrs. Ginger D'Antoni  
 Mr. & Mrs. Dane D'Aquin  
 Mr. Chet Ferachi  
 Mr. & Mrs. Butler Fuller  
 Ms. Mary Kay Gerace  
 Mr. Lance Glaser  
 Mr. & Mrs. Fred Grace  
 Ms. Debbie Hebert

Mr. & Mrs. Joe Juban  
 Ms. Anita Kennedy  
 Ms. Gail Kinney  
 Mr. & Mrs. Randy Lambert  
 Mr. & Mrs. Van Lambert  
 Mr. & Mrs. Jeff Latino  
 Mrs. Sue Rainer  
 Mr. & Mrs. Josh Rounds  
 Mr. & Mrs. John Shortess  
 Mr. & Mrs. Paul Soileau  
 Mr. & Mrs. Randy Tullier

### **GIFT OF FRIENDSHIP**

#### **\$25,000**

Performance Contractors, Inc

#### **\$5,000 - 10,000**

Ms. E. Sue Bernie  
 Mr. & Mrs. Richard Lipsey  
 Ms. Jennifer Luse  
 Mr. Charles Valluzzo

#### **\$1000 - 2500**

Ms. Paige Ammons  
 Dr. & Mrs. Frederick Billings  
 Mr. Jack Brabham  
 Mr. Joseph Campbell  
 Mr. Craig Chumney  
 Mrs. Astrid Clements  
 Mrs. Beverly Coates  
 Ms. Catherine Coates  
 Ms. Margaret "Holly" Coates  
 Mr. Robert Daigrepoint  
 Mr. Clark Engemann  
 Mr. Art Favre  
 Ms. Meredith Hathorn  
 Mr. & Mrs. Tom Hawkins  
 Dr. Milham Howie  
 Mr. Donald Imhoff  
 Mr. Phillip Juban  
 Mr. David Laiche  
 Ms. Mary Beth Lima  
 Mr. Kevin Lyle  
 Mr. & Mrs. Joseph Quinlan  
 Mr. & Mrs. Paul Roux  
 Mr. Edward Sanchez  
 Mr. Tom Sanders  
 Ms. Lori Scardina  
 Mr. Robert Scott

Mr. Edward Shobe  
 Ms. Nancy Steiner  
 Ms. Ana Tarajano  
 The Kevin R. Lyle And Renee M.  
 Chatelain Family Fund  
 Mr. Matthew Valliere  
 Mr. & Mrs. William Wilcox

### **\$500 - \$999**

Mr. & Mrs. Robert Abbott  
 Ms. Joann Anderson  
 Harriet And Don Ayres  
 Ms. Suzanne Bassett  
 Bayou Chateau Nursing Center  
 Ms. Jennifer Bewley  
 Blue Cross And Blue Shield Of  
 Louisiana\*  
 Mr. & Mrs. Marvin Borgmeyer  
 Richard Bourgeois  
 Ms. Tina Bourgeois  
 Mr. & Mrs. J.H. Campbell  
 Ms. Michelle Carriere  
 Mr. Dean Cazenave  
 Mr. & Mrs. John Davies  
 Ms. Colette Dean  
 Ms. Audrey Duplechian  
 Shaun Foret  
 Mr. Stephen Gaffney  
 Mr. Terrence Ginn  
 Goodwill Industries Of Southeast-  
 ern Louisiana  
 Mr. James Green  
 Ms. Alice Greer  
 Mr. & Mrs. Lane Grigsby  
 Ms. Amy Guelfo  
 Ms. Theresa Hay  
 Mr. & Mrs. Cordell H. Haymon  
 Ms. Elizabeth Hebert  
 Mr. & Mrs. Daniel Hillmann  
 Ms. Allison Hoffpauir  
 Mr. Michael Huye  
 Randi Jackson  
 Mr. & Mrs. Byron Kantrow  
 Ms. Margaret King  
 Mr. John Kovich  
 Mr. Glen Laborde  
 Mr. Ryan Larussa  
 Mr. Wayne Leader  
 Martin Sustainable Resources  
 Ms. Debra McMillin

Mr. Patrick Mockler  
Ravi Patel  
Rubin Patel  
Pearson's Travel World  
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Mr. Mike Rase  
Mr. Jay Roccaforte  
Mrs. Susan Rosenthal  
Mr. Aldo Russo  
Mr. & Mrs. Rick Scardina  
Shell Oil Company Foundation  
Dr. & Mrs. Steven Soper  
St. James Place  
Mr. Richard Thomas  
Ms. Jennifer Usher

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The logo features the word "Memories" in a large, elegant, purple cursive font. Below it, the words "IN THE MAKING" are written in a bold, purple, sans-serif font inside a white rectangular box with a purple border. The box is flanked by two sprigs of green rosemary with small purple flowers. Below the box, the words "Annual Fundraising Event" are written in a purple cursive font.

# Memories

**IN THE MAKING**

*Annual Fundraising Event*

The 2024 Memories in the Making Luncheon, held on May 1st, was very successful! We are very grateful for ALL donations and pledges made that day reaching a record \$791,000. Thank you to the 38 table hosts who participated by inviting 304 guests to attend. A special thanks to Robin Griffin, daughter of Kim Chapman, for sharing her moving testimonial of her mother's Alzheimer's journey. Their personal experience with Alzheimer's disease helped to inspire and 31 new or renewed current Rosemary Society members (\$5000 over 5 years @ \$1000 per year) reaching a total of \$445,000. These donations are eligible for the 2024 Pooled Challenge Gift - doubling the impact of their gift by matching their donations dollar per dollar. The Pooled Challenge Gift is made from generous donations by The Boo Grigsby Foundation, Mr. & Mrs. Martin Kearns, Mr. & Mrs. Richard Byrd, Mrs. Beverly Coates, Ms. Cathi Coates & Mr. Brian Hale, and Mr. Charlie Valluzzo.

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