



Annual Report

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OUR MISSION...

The mission of Alzheimer’s Services of the Capital Area is to teach, care for, & connect with those in our community affected by Alzheimer’s disease & other memory-related impairments.





YOUR LOCAL RESOURCE FOR PROGRAMS, SERVICES & SUPPORT.

Serving Ascension, Assumption, East & West Baton Rouge, East & West Feliciana, Iberville, Livingston, Pointe Coupee, & St. Helena Parishes.

Alzheimer's Services of the Capital Area is not affiliated with any national organization, ensuring that all funds donated stay in the ten-parish service area to fulfill our mission.

2023 BOARD OF DIRECTORS

Arthur Scanlan, III, President

Community Volunteer

Frank McArthur, Vice President

Community Volunteer

Jeff Latino, Treasurer

Hannis T. Bourgeois

Catherine Moore, Secretary

Brazzale, Sachse, & Wilson

Kevin Brian, SALA Electric, Inc.

Ricky Bourgeois, Malco

Roger Cadour, Community Volunteer

Megan D'Aubin, Faulk & Winkler

Mandy Garafola, Horizon Bank

John Kovich, Community Volunteer

Mathew Laborde, Elifin Realty

Robert Levy, Community Volunteer

Susan Lipsey, Community Volunteer

Pam Mascari, Kean Miller, LLP

Dr. John McClelland, Louisiana Cardiology Associates (retired)

Jenee Olivier, Sigma Engineers & Constructors

Chase Rainey, Performance Contractors, Inc.

Michelle Stevens, Blue Cross & Blue Shield of Louisiana

Charles Valluzzo, McDonald's Valluzzo Family Restaurants (retired)

HONORARY BOARD MEMBERS

Dudley Coates (deceased)

Alex Postlethwaite (deceased)

Ralph Sims (deceased)

2023 STAFF

Barbara W. Auten

Executive Director

Stephanie Hull Cook

Public Relations Coordinator

Ellen Dunn

Program Director

Marcia Kirk

Baton Rouge Respite Center Assistant

Brook Kitto

Program Coordinator

Debbie Kidder Little

Development Director

Monique Poreé

Office Manager

Shyrell Parker

Program Coordinator

Ann Roeling

Volunteer & Walk Coordinator

Dedrick Welch

Baton Rouge Respite Center Coordinator

Treasure White

Respite Director

Sonjie Willis

Gonzales Respite Center Coordinator



We started 2023 with great sorrow and heavy hearts within our board and staff at Alzheimer's Services. Unexpectedly, I assumed the role of board president (a year earlier than expected) due to the tragic passing of our dear friend, leader, and board president George Balhoff. We are grateful to George for his seven years of service and leadership to the board, organization, and community. His contributions to the organization greatly contributed to our growth and success. Thoughts and prayers continue to be with George and his family, and he will always remain in our hearts and within our mission to help those affected with Alzheimer's in the capital area. Stepping in to the role as President it was my great pleasure to serve during our 40th Anniversary year. How far the organization has come since the first support group meeting was held in 1983. The celebration in March featured Antonia Bennett, daughter of Tony Bennett, who shared her father's journey with Alzheimer's and then sang several of his signature songs for the attendees. This event was such an everlasting moment and will be something I remember forever. Our amazing staff put together such an inspiring and beautiful evening to honor those that paved the way.

In 2023 we saw a full return to normalcy with both Charlie's Place Respite Centers serving clients on a regular basis and our Program Department able to provide in-person activities once again. Though several programs continue to be offered online it was a joy to see TLCs for Caregivers come alive once again. Our overall statistics showed a tremendous increase in the impact we had throughout the year. We measure impact through actions that result in increased knowledge, care, or resources. We saw a 37% increase in impactful touches. The Lunch 'N Learn educational program nearly doubled the attendance in 2023 and saw a record of 770 people who zoomed in to learn more on topics from medications to depression and delirium in Alzheimer's.

The ADAPT program introduced in 2022 saw nearly double the attendance in 2023. The program provides education on adaptive techniques in various aspects of caregiving from eating habits to assistive devices and more. Charlie's Place in Baton Rouge started back slowly as caregivers were still slightly reticent to exposing their loved ones to group settings. Enrollment picked up through the year and remained steady with clients attending Monday through Thursday. The Gonzales site saw enrollment vary as many previous enrolled clients had advanced in their disease. Our statistics also track services delivered by zip code to show where we are reaching our constituency and more importantly where we are not. An Ad Hoc committee was formed to explore the need for a third Charlie's Place to be located in North Baton Rouge where statistics indicated a need for both services and respite. The two Charlie's Place Centers remain the only social-model respite centers in Louisiana and continue to be best-practice models. Several other programs saw increased attendance. The Education Conference returned with Teepa Snow wowing our audience once again. The day long presentation delivered Teepa's Positive Approach Method of care that was well received and drew rave reviews in the evaluations. Teepa and her team do an amazing job and always keep everyone engaged. We did see a huge increase in the cost of holding the conference and are mindful of how we can continue to provide the service at a reasonable cost as the education is so valuable to both professional and family caregivers. Our Strategic Plan has included a 20% increase in Program delivery since 2012. We achieved that increase annually except for the COVID years. Attaining a 37% increase this last year and attaining our highest achievement levels ever! This is certainly worth celebrating and I congratulate the staff for their commitment to excellence.

Our fundraising efforts continued to be successful throughout the 2023 year. The Memories in the Making fundraising luncheon saw another record success with \$682,152 raised. A Pooled Challenge fund of \$255,000 was raised to meet Rosemary Society pledges inspiring 26 new and 18 renewed Rosemary Society pledges. Other generous donors added to their existing pledges as well. We are extremely grateful to our Pooled Challenge and Rosemary Society donors, along with all donors who contributed to the campaign. These gifts help fund unrestricted operations that allow the organization to deliver programs and services.

LSU Men's Baseball Coach Jay Johnson inspired individuals and teams to make the 2023 Walk to Remember both a great time and success. Coach Johnson inspired Team Captains at the August Kick-Off and then brought the entire

National Champion Team to the Walk. Team members welcomed the crowd, signed autographs, T-shirts, posters, and led the Walk with their Coach. The event is gaining traction once again after the COVID years and with Corporate Partners, Sponsors, Teams, individuals and in-kind support raised \$266,446. We returned to the Blue Cross & Blue Shield grounds with record Memory Market participation. We are grateful for all the support from our sponsors, Memory Market exhibitors, Teams, and individuals that walked to honor and remember a lost loved one. Coach Johnson, staff, and team made this a very memorable experience for all that day, and we were extremely honored to have them as Honorary Chair. I want to also extend a thank you to our fellow board member and the entire Lipsey family for helping arrange such a dedicated honorary chair.

Alzheimer's Services remains a healthy organization with a commitment to the community and a sound financial position. Grant funding is still somewhat lower than pre-COVID but as Alzheimer's is a national crisis and gaining more attention additional funding opportunities are opening. The organization has representation on the Alzheimer's Coalition under the Louisiana Department of Health's Well-Ahead program being headed by former Alzheimer's Services employee Julie Knight. Future funding through that program is becoming available through the BOLD grant awarded to them. Overall fundraising efforts increased by 41% and investments gained \$107,437 over a \$95,056 loss in 2022. The organization has a six-month reserve in available cash and slightly more than one million in the Endowment fund. We saw the distribution of Fundraising and Management & General functional expenses lower to 23% and continue to work towards a pre-COVID percent of 21%. The board is committed to retaining staff and has maintained a 3-4% wage increase annually and implemented a Safe Harbor 401K contribution of 3% in 2023. The organization's net assets increased by approximately \$100,000 in 2023.

Our Program delivery and sound financial success is the direct result of donors who invest in our mission to teach, care for, and connect with those affected by Alzheimer's disease. You as Corporate Partners, Rosemary Society donors, foundations, volunteers, individuals, and groups make our work possible. I wish to express my sincere appreciation to our volunteers, generous donors, our incredibly compassionate staff, and to our dedicated Board of Directors. You make it such a pleasure to work with and though I wish we didn't have to comprise a team to combat against something so awful, I wouldn't want to do it with any other group. I am proud to have led the organization this past year and continue my term in 2024. Thank you for your commitment to help cope with this dreadful disease. Together we will continue to serve families coping with Alzheimer's right here in our community.



Arthur Scanlan
Board President



IN 2023, ALZHEIMER'S SERVICES...

- Volunteer Luncheon was held in person for the first time since 2019 at Drusilla Seafood. Rosemary Award winners were Laura Larsen and Charles Weidig (posthumously).
- Our 40th Anniversary was celebrated with a gala where Antonia Bennett, Tony Bennett's daughter, spoke about her father's Alzheimer's journey for the first time in public and sang several of his songs with Ned Fasullo & the Fabulous Big Band Orchestra.
- Alzheimer's Services was a recipient of \$50,000 from the annual Attic Trash & Treasure sale held in March.
- Lunch 'N' Learn continues to be offered online and attendance continues to increase. There is a bank of 32 LNL's on our YouTube Channel. Post session view numbers also continue to rise.
- The Adapt Series continues to deliver information on practical skills that lessen the burden on caregivers. These sessions are also available on our YouTube Channel. There are currently 6 sessions available.
- Making Sense of Cents, our financial literacy program, also continues to grow. This program is particularly relevant as costs for everything continue to increase, and our seniors on fixed incomes need to be even more conscientious about spending and look to us for more resources.
- The TLC's continue to be a favorite program for our families. TLC's are held quarterly to provide a dementia friendly, safe, and accepting environment for those affected and their caregivers to socialize and have fun.
- The Arts & Alzheimer's program held several sessions in 2023, including a visit to the LSU Museum of Art in February, a watercolor class in March, a flower arranging class in April, a movie showing in June, & Christmas storytelling in December.
- New corporate partners in 2023 included Walk-On's Sports Bistreaux & MMR.
- A Tale Gate was held in April for clients and caregivers with Jack York, the original developer of the IN2L interactive program. Attendees played giant versions of several games, had lunch, and enjoyed music & dancing. Jack also filmed interviews with several of the families in attendance and captured footage of all the fun.
- An ad hoc committee was formed to explore the feasibility of a third Charlie's Place in North Baton Rouge.
- Staff changes in 2023 included Shyrell Parker coming on board as a Program Coordinator, and Ann Roeling moving to Development as the Volunteer & Event Coordinator.
- The Louisiana Dept. of Health nursing home training funds were lost as nursing homes were not able to allow trainers in to their buildings to conduct them. Although we adapted the training to an online delivery, the nursing home staffing remains underserved and could not spare the staff time.
- The Education Conference returned in person after not being held in 2022 due to poor online attendance in 2021. The conference featured Teepa Snow, founder of Positive Approach to Care.
- The Memories in the Making Luncheon was held on May 7, with 40 table hosts & their guests attending. There were 41 Rosemary Society pledges made and a total of \$682,152 donated or pledged.
- The 2023 Walk was held on October 28, with Honorary Chair Jay Johnson, LSU Baseball Head Coach. The LSU Baseball team & coaching staff were also in attendance. There were 95 Teams and 2000+ in attendance.
- Staff helped guide the development of The Bridge Center in Shreveport, the only other truly active organization solely devoted to helping those with Alzheimer's. They held their first Education Conference in November.
- The Board of Directors is committed to investing in maintaining professional, talented, & committed employees. They generously implemented a 401K plan with a 3% Safe Harbor contribution of employee salaries that is greatly appreciated by the staff.

COMMUNITY IMPACT & RECOGNITION

- Accounting software was transitioned back to Quick Books.
- Long time volunteer, Effie Caston, was nominated & received the Volunteer of the Year at the Governor's Office of Leadership in Disabilities Awards.
- Bill Slaughter received the Dudley Coates Spirit of Philanthropy Award this year. Bill was a board member from 2004 through 2013. He served as Board President in 2009 & 2010.
- November is national Alzheimer's Awareness month. Many activities were provided to celebrate and elevate community awareness. Memory Screenings & Financial Literacy attendance was up, the Activity Workshop was standing room only, and there was a full house for the Fall Festival.



Statement of Activities
Year Ended December 31, 2023

SUPPORT & REVENUE

Contributions	\$1,243,253
Respite center fees	130,665
Education Conference	54,117
Grants	129,102
Contributed goods & services	108,526
Investment return, net	107,437
Other income	<u>10,961</u>

TOTAL REVENUE 1,784,061

EXPENSES (INCLUDES DONATED GOODS & SERVICES)

Program Services	1,296,178
Management & General	142,356
Fundraising	<u>244,970</u>

TOTAL EXPENSES 1,683,504

CHANGE IN NET ASSETS 100,557

NET ASSETS, Beginning of Year 3,494,385

NET ASSETS, End of Year \$3,594,494

2023 Expenses By Category

Programs & Services

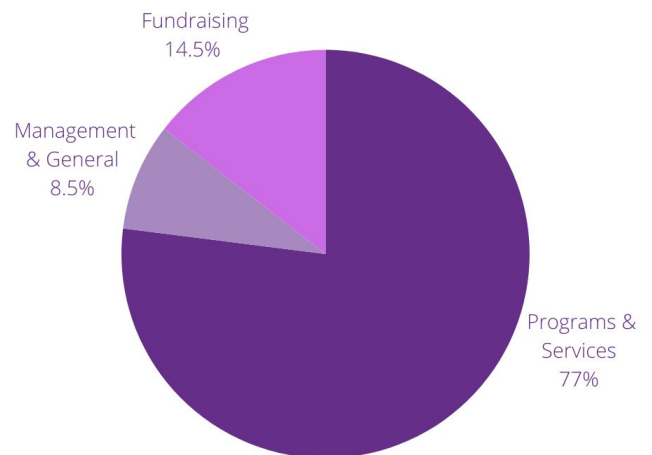
Expenses 77%

Management & General

Expenses 8.5%

Fundraising

Expenses 14.5%



Statements of Financial Position
December 31, 2023 & 2022

	<u>2023</u>	<u>2022</u>
ASSETS		
CURRENT ASSETS		
Cash	\$563,526	\$757,155
Certificates of deposit	598,027	301,414
Accounts & other receivables	22,995	18,959
Unconditional promises to give (net of discount & allowance for uncollectible accounts)	279,552	308,130
Prepaid expenses	<u>8,781</u>	<u>32,688</u>
TOTAL CURRENT ASSETS	<u>1,472,881</u>	<u>1,418,326</u>
PROPERTY & EQUIPMENT		
Operating lease right-to-use asset, net of amortization	5,792	40,336
Property & equipment, net of depreciation	<u>755,088</u>	<u>781,747</u>
	<u>760,880</u>	<u>822,083</u>
OTHER ASSETS		
Investments - endowment	1,013,818	924,340
Certificates of deposit - endowment	39,000	39,000
Unconditional promises to give (net of discount & allowance for uncollectible accounts)	<u>354,593</u>	<u>392,716</u>
TOTAL ASSETS	<u><u>\$3,641,172</u></u>	<u><u>\$3,596,465</u></u>
LIABILITIES & NET ASSETS		
CURRENT LIABILITIES		
Accounts & other payables	\$ 11,279	\$ 28,302
Accrued salaries	15,979	14,159
Accrued compensated absences	13,180	19,283
Operating lease liability	<u>5,792</u>	<u>34,544</u>
TOTAL LIABILITIES	<u>46,230</u>	<u>96,288</u>
LONG-TERM LIABILITIES		
Operating lease liability, less current portion	-	5,792
NET ASSETS		
Without donor restrictions	3,204,127	3,115,623
With donor restrictions	<u>390,815</u>	<u>378,762</u>
Total net assets	<u>3,594,942</u>	<u>3,494,385</u>
TOTAL LIABILITIES & NET ASSETS	<u><u>\$3,641,172</u></u>	<u><u>\$3,596,465</u></u>

WHY WE DONATE TO ALZHEIMER'S SERVICES

Alzheimer's doesn't discriminate, it affects people from every walk of life. Everywhere you turn, someone you know has a friend or relative that has been the victim of this dreadful disease. Many caregivers think they are alone on this journey, until they meet the staff at Alzheimer's Services of the Capital Area. Not only do they provide amazing programs for the patient through Charlie's House, but they provide support to the caregivers and extended family. Whether you need advice, a friendly ear or a shoulder to cry on, you can always count on the Alzheimer's Services team to be there. I am proud to say that I support Alzheimer's Services and their commitment to making a difference.

Holly Dekyzer

Linda and I are constantly reminded of the terrible consequences of this disease which has affected family members and friends. We thank God for the wonderful work Alzheimer's Services provides to the Greater Baton Rouge area. And whenever we see Charlie up front, on the left side of Our Lady of Mercy Church, almost always at the Saturday 4:00 Mass, it makes us proud to help support this wonderful organization.

Ian Hipwell

As a former board member, I had the privilege of learning firsthand the impact this organization has in our community, not only to the families they serve but to the entire health system. As a caregiver of my husband, the support and information willingly and lovingly shared is priceless! Charlie's Place is a phenomenal place for both clients and caregivers, providing much needed interaction for their clients and respite for their caregivers!

Kathi Gill

IMPACT OF RESPITE REIMBURSEMENT PROGRAM

The respite reimbursement program provided by Alzheimer's Services grants \$600/year to eligible caregivers to provide care for their loved one while they receive a break to run errands or rest & recharge. Caregivers had this to say regarding the respite reimbursement funds:

Thank you for all the wonderful resources you offer. How fortunate we are to have such an outstanding organization...led by such a talented & caring staff...

A. K.

In today' challenging economy having the respite reimbursement program helps to alleviate some of the costs & helps to reduce some of the stress that is put on me as my mother's primary caregiver...

Angela P.

After receiving respite reimbursement funds, a caregiver remarked, "this check means I can keep Mom at home with me for another month."

A Caregiver

"It's so nice to come to a place (CP) where you are not judged. We all have memory problems, but that doesn't matter. There's no stigma there. This has just been the best day!"

A former CP client

Charlie's Place honestly has been a lifesaver – just getting that break a few times a week, it's amazing."

Two sister caregivers

Alzheimer's SERVICES of the Capital Area WALK TO REMEMBER

- Honorary Chair - Coach Jay Johnson, LSU Baseball Head Coach
- 95 teams participated with 1199 registered Walkers and over 2000 in attendance
- Coach Johnson, the LSU Baseball team, & coaching staff attended the Walk

OCTOBER 28, 2023

TOTAL RAISED\$357,794
 TOTAL SPONSORSHIPS..... \$219,130
 CORPORATE SPONSORSHIPS..... \$101,000
 WALK SPONSORSHIPS..... \$118,130
 INDIVIDUAL/TEAM FUNDRAISING..... ..\$175,249

**Totals are as reported on the Walk to Remember website.*



WALK TO REMEMBER TEAMS

#EXCHANGECLUBSTRONG!
 @HOMECARE OF LOUISIANA
 AETNA
 ALINITY WEALTH MANAGEMENT
 ALLEY-OOPING ON
 ALZHEIMER'S
 ALZHEIMER'S SERVICES
 AMAZING GRACE
 AMEDISYS HOME HEALTH &
 HOSPICE
 APPLE GUERIN COMPANY
 BIG BAD BOURGEOIS
 BROOKSHER STATE FARM
 BUC-KEITH'S MEMORY MAKERS
 CALLA LILLIES
 CAT WALK
 CHURCH FUNERAL SERVICES
 CONDUENT FORGET ME NOTS
 D.W. MEMORIES
 DECISION CRITICAL TEAM
 DIGNITY 2ND LINERS
 DONNA'S GUARDIAN ANGELS
 DOROTHY'S BABIES
 EARMAX HEARING CENTER
 EDDIE'S MEMORY KEEPERS
 EDWARD JONES
 FACIANES FIGHTERS
 FELICIANA/BATON ROUGE
 GENERAL HOME HEALTHS
 FREDA'S MOO'VELOUS FRIENDS
 & FAMILY
 GENTIVA HOSPICE
 GRIFFON GUYS N' GALS
 GRISWOLD HOME CARE LET'S
 GLEAUX
 H3M
 HAMILTON RELAY
 HOLLY COURT ASSISTED LIVING
 & MEMORY CARE
 HOME HEALTH CARE 2000
 HOME INSTEAD
 INVESTAR BANK
 KID SPARKIE & MONI KING

LAMAR
 LEADING HOME CARE
 LIFE SOURCE HOSPICE SERVICE
 LILAC TRACE AT MAGNOLIA
 BROOK
 LIPSEY'S GUNRUNNERS
 LOUISIANA MINDS MATTER
 LOVE PETUNIA
 LSS
 LULA "BIG MA" TERRANCE
 M FOR L
 MAIN STREET PILOT
 MELARA ENTERPRISES
 MEMORY KEEPERS
 METHANEX
 MISS MARY SUNSHINE
 NANNY'S TEAM
 OLLI AT LSU
 PERFORMANCE CONTRACTORS
 WALKERS
 PMC
 PROGENY LAW FIRM
 RAMBLING OLDIES
 SAFE HARBOR STROLLERS
 SHERRY'S PINK SKIES
 SIGMA FORGET ME NOTS
 SIGMA THETA TAU (TAU PI
 CHAPTER/SUBR)
 SMS ALLSTARS
 ST JAMES PLACE
 ST. JOSEPH BAPTIST CHURCH
 OUTREACH
 SUNRISE SENIOR LIVING
 TEAM ANNETTE!!!
 TEAM BLUE
 TEAM BOB
 TEAM CARLINE
 TEAM CHAPMAN
 TEAM CITIZENS
 TEAM EISNERAMPER
 TEAM GOEA
 TEAM KIT
 TEAM MARIE

TEAM PODO
 TEAM SHOLA
 TEAM TLOD NONPAREIL
 THE CLAIBORNE AT BATON
 ROUGE
 THE LADYBUGS
 THE PONDEROSA KREWE
 THE RED HOT CHILI STEPPERS
 THE SCOTTS
 THE WILLIAMS KREWE
 TWISTED BLISTERS
 VALLUZZO COMPANIES
 VELOCITY TEAM
 VINCENT A FERACHI
 WELLCARE WALKERS



* Team Names are listed as entered into Classy by Team Captains

CORPORATE PARTNERS

** All or a portion of this partnership is in-kind*

\$20,000+

The Charles & Nancy Valluzzo Fund

\$10,000 - \$19,999

Entergy
Lamar Advertising Company*
The Valluzzo Companies
Walk-Ons

\$5,000 - \$9,999

Baton Rouge Coca-Cola Bottling Co.*
Blue Cross & Blue Shield of Louisiana
Capitol Trucks, LLC
City Group Hospitality
Franklin Press, Inc
Home Instead Senior Care*
Investar Bank
KPMG*
Performance Contractors, Inc.
Reliant Fabrics/Innovative Textiles
Robinson Brothers Ford Lincoln
St. James Place

\$4,999 & Below

Dignity Memorial
REV*

ROSEMARY SOCIETY

Multi-Year Giving Society

\$50,000

Mr. Charles Valluzzo

\$10,000 - 30,000

Mr. & Mrs. George Balhoff
Mr. & Mrs. Richard Byrd
Mrs. Beverly Coates
Mr. & Mrs. Bill Dixon
Mr. & Mrs. Martin Kearns
Mr. & Mrs. Richard A. Lipsey
Stabiler Foundation
Milford Wampold Support
Foundation
Huey & Angelina Wilson Foundation

\$6500-1500

Anonymous
Mr. & Mrs. Tom Adamek
Mr. & Mrs. Jim Akers
Ms. Cindy Amedee
Ms. Annette Barton
Mr. & Mrs. Richard Bourgeois
Mr. & Mrs. Terrell Brown
Mr. & Mrs. Steve Carville
Mr. & Mrs. Brian Coates
Mr. John D'Angelo
Mr. & Mrs. Benny DiChiara
Mr. & Mrs. Michael Divincenti
Mr. & Mrs. Bill Dixon
Dr. & Mrs. W. Patrick Gahan
Mr. & Mrs. Milton Graugnard
Mr. & Mrs. Butch Hart
Mr. & Mrs. Tom Hawkins
Mr. & Mrs. Ian Hipwell
Mr. & Mrs. Robert Levy
Mrs. J.D. Lyle
Mr. & Mrs. Richard Manship
Ms. Linda Marchand
Mr. & Mrs. Frank McArthur
Mr. & Mrs. Rolfe H. McCollister, Jr.
Mr. & Mrs. Wally McMakin
Mr. & Mrs. Rolfe Miller
Ms. Michelle Nichols
Mr. & Mrs. Kevin Ortego
Mr. & Mrs. Richard Piazza
Mr. & Mrs. Joseph F. Quinlan, III
Mr. & Mrs. Chase Rainey
Mr. & Mrs. Kevin Reilly
Mr. & Mrs. Al Rotenberg
Mr. Arthur Scanlan, III
Mr. & Mrs. Len Sedlin
Mr. Edward Shobe
Dr. & Mrs. Steven Soper
Mr. Marshall Perry Vass
Mrs. Mary Woolfolk

\$1499 & Below

Mr. & Mrs. Jim Akers
Dr. & Mrs. Richard Akin
Albemarle Corporation/Foundation
Mr. & Mrs. Michael Albritton
Mr. & Mrs. Barry Allen
Mrs. Barbara Auten
Mr. & Mrs. Princeton Bardwell

Mr. Tom Besselman
Mr. & Mrs. Barry Blumberg
Mr. & Mrs. Marvin Borgmeyer
Mr. & Mrs. Jim Bourgeois
Mr. & Mrs. Adam Bourgeois
Mr. & Mrs. Michael Bourgeois
Dr. & Mrs. Frank Breaux
Ms. Julie Breeden
Mr. Pat Broderick
Mr. & Mrs. Jack Burk
Mr. & Mrs. Damian Calato
Mr. & Mrs. Joe Carvalhido
James Carville & Mary Matalin
Mr. & Mrs. Stephen Chapman
Ms. Kim Chauvin
Cil's 7
Mr. & Mrs David Corona
Mr. Justin Craig
Mrs. Vicky Dauterive
Mr. & Mrs. Dean Davis
Mr. & Mrs. Steven Davis, Jr.
Ms. Holly Hildalgo DeKeyzer
Mr. & Mrs. Robert Dille
Mr. Tim Dubnansky
Mr. John Due
Ms. Tammy Duhon
Mr. Chris Dupre
Ms. Carolyn Dyer
Mr. Bill Edwards
Ms. Charlene Favre
Mr. John H. Fetzer, III
Ms. Carol Fitch
Mr. & Mrs. Ken Franz
Mrs. Diane Gaffney
Mr. Steve Gaffney
Mr. Heinz Geiss
Mr. & Mrs. Nolan Gill
Mr. & Mrs. Warren Gottsegen
Mrs. Cynthia Graves
Mr. & Mrs. Lane Grigsby
Mr. & Mrs. Billy Guitreau
Dr. Robert I. Hart & Dr. Susan Nelson
Pat & Sparky Hoffman
Mrs. Tammy Humes
Mr. & Mrs. Skip Irwin
Ms. Jennifer S. Johnson
Mr. & Mrs. Jerry G. Jolly
Mrs. Cheryl Kennedy
Mrs. Pat Ketelsen

Ms. Katherine King
 Mrs. Julie Knight
 Mr. John Kovich
 Mr. & Mrs. Mathew Laborde
 Mr. & Mrs. Charles Lamar
 Mr. & Mrs. Charles Landry
 Mr. & Mrs. Gordon LeBlanc
 Mr. & Mrs. William Lee, II
 Mr. Andy Lopez
 Mr. & Mrs. John Madison
 Mr. & Mrs. Brian Mascari
 Mr. & Mrs. Mickey McCall
 Dr. John McClelland
 Mr. & Mrs. Layne McDaniel
 Mr. Julio Melara
 Mrs. John C. Miller
 Mr. & Mrs. Rolfe Miller
 Mr. & Mrs. Jonathan Moore
 Mr. & Mrs. Mike Moran
 Mr. & Mrs. Mark Morgan
 Ms. Gail Nelson
 Mr. & Mrs. George Newbill
 Mr. & Mrs. David Olivier
 Mr. & Mrs. Otis William "Bill" O'Quin
 Mrs. Diane Ourso
 Mrs. Nell Patrick
 Mr. & Mrs. Jerry Pearson
 Mr. Eugene Ponti
 Ms. Yvette Poret-Crochet
 Mr. & Mrs. Kyle Rainey
 Mrs. Kay Radlauer & Mr. Dennis Demcheck
 Robert Family No. 1, LLC
 Mr. & Mrs. Chip Robert
 Mr. & Mrs. Blanchard Sanchez
 Mr. & Mrs. Justin Sanders
 Mr. & Mrs. Kent A. Schexnaydre
 Ms. Jeri Shread
 Mr. & Mrs. Coy Smith
 Dr. & Mrs. Steven Soper
 Mrs. Mary Spera
 Ms. Michelle Stevens
 Mr. & Mrs. Todd Stevens
 Mr. & Mrs. Hardy Swyers
 Miss Caroline Valluzzo
 Miss Claire Valluzzo
 Mr. & Mrs. Chris Valluzzo
 Mr. Harrison Valluzzo
 Mr. & Mrs. John C. Valluzzo

Mr. Locke Valluzzo
 Miss Mary Kate Valluzzo
 Mr. Murphy Valluzzo
 Mr. & Mrs. Patrick Valluzzo
 Mr. Pierson Valluzzo
 Mr. Shawn Valluzzo
 Miss Virginia Valluzzo
 Mr. & Mrs. Troy Wagener
 Mr. Robert Ward
 Ms. Megan Weaver
 Mr. Charles Weidig

GIFTS OF SPIRIT

Multi-Year Pledges

\$1000 & Below

Ms. Karen Argrave
 Ms. Laurie Aronson
 Mr. & Mrs. Tom Axel
 Ms. Ann Baskin
 Ms. Margaret Blades
 Mr. & Mrs. Kevin Brian
 Mrs. Ginger D'Antoni
 Mr. & Mrs. Dane D'Aquin
 Mr. Chet Ferachi
 Mr. & Mrs. Butler Fuller
 Ms. Mary Kay Gerace
 Mr. Lance Glaser
 Mr. & Mrs. Fred Grace
 Ms. Debbie Hebert
 Mr. & Mrs. Joe Juban
 Ms. Anita Kennedy
 Ms. Gail Kinney
 Mr. & Mrs. Randy Lambert
 Mr. & Mrs. Van Lambert
 Mr. & Mrs. Jeff Latino
 Mrs. Sue Rainer
 Mr. & Mrs. Josh Rounds
 Mr. & Mrs. John Shortess
 Mr. & Mrs. Paul Soileau
 Mr. & Mrs. Randy Tullier

GIFT OF FRIENDSHIP

\$30,000+

Attic Trash & Treasure
 Bourban Society of Baton Rouge

\$5,000 - 10,000

Mr. & Mrs. Brendan Couglin
 Mrs. Lowry Griffon - Estate
 Judge Jennifer Luse
 Shell Oil Employee Giving Program

\$2500-1000

Benevity/American Endowment
 Dr. & Mrs. Frederick Tremaine Billings, III
 Mr. Mark Bordelon
 Mr. & Mrs. Marvin Borgmeyer
 Mr. & Mrs. Joseph Robert Brown
 Mr. & Mrs. Mark Cagley
 Mr. Frank Carney
 Ms. Margaret "Holly" Coates
 Mr. Jean C. Accius
 Ariel Deville
 Mr. David Dismukes
 Mr. Stanley Douglas
 Mr. & Mrs. Bert Faulk
 Mr. Will Garcia
 Mr. & Mrs. Luis Gonzalez
 Ms. Liz Hampton
 Mr. Jay Montalbano & Partners
 Dr. Milham S. Howie
 Mrs. Nancy Hubbard
 Ms. Annette Hutchison
 Intercivic Council of Baton Rouge
 Ms. Margaret King
 Mr. Edward J Krampe, III
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*** Listing is based on payments made from January 1, 2023- December 31, 2023. We have made every effort to ensure all contributors or tributes were included. Please contact us if we have omitted or misspelled a name.*

Memories

IN THE MAKING

Annual Fundraising Event

The 2023 Memories in the Making Luncheon, held on May 4th, was very successful! We are very grateful for ALL donations and pledges made that day. Thank you to the 36 table hosts who participated by inviting 380 guests to attend. A special thanks to Jeanne Chapman, wife and caregiver of her husband Dwayne, for sharing her moving testimonial. Their personal journey with Alzheimer's disease helped to inspire 21 guests to join the Rosemary Society (\$5000 over 5 years @ \$1000 per year) and 20 current Rosemary Society members to renew their pledges. These donations are eligible for the 2023 Pooled Challenge Gift - doubling the impact of their gift by matching their donations dollar per dollar. The Pooled Challenge Gift is made from generous donations by The Boo Grigsby Foundation, Mr. & Mrs. Martin Kearns, Mr. & Mrs. Richard Byrd, Mrs. Beverly Coates, Mr. Charlie Valluzzo and a foundation who requested to remain anonymous.



2023 MEMORIES IN THE MAKING TABLE HOSTS

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BARBARA AUTEN
RICHARD BOURGEOIS
KEVIN BRIAN
JACK BURK
JUDY BURK
ROGER CADOR
STEPHEN CHAPMAN
KIM CHAUVIN
MATTHEW D'AUBIN
SHERRIE DESPINO
CAROL FITCH
ROBIN FORET
MAUREEN FREY
GAIL GAIENNIE
NOLAN GILL
CHERYL KENNEDY
PAT KETELSEN
MARGARET KING
JOHN KOVICH

MATHEW LABORDE
JEFF LATINO
MARTHA E. LEBLANC
ROBERT LEVY
RICHARD LIPSEY
LINDA MARCHAND
FRANK MCARTHUR
JOHN MCCLELLAND
CHARLENE MONTELARO
CATHERINE MOORE
MARK MORGAN
ROBBIE OLIVIER
MIRANDA PAPIZAN
CHASE RAINEY
ARTHUR SCANLAN
EMILY STICH
IVA TULLIER
CHARLES VALLUZZO
TREASURE WHITE





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MS. CINDY AMEDEE
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MR. & MRS. TOM AXEL
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MR. & MRS. RICHARD BOURGEOIS
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MR. & MRS. JACK BURK
MR. & MRS. RICHARD BYRD
MR. & MRS. DAMIAN CALATO
MR. & MRS. J. H. CAMPBELL
MR. & MRS. JOE CARVALHIDO

MR. JAMES CARVILLE & MRS. MARY MATALIN
MR. & MRS. STEVE CARVILLE
MR. & MRS. STEPHEN CHAPMAN
MS. KIM CHAUVIN
MRS. BEVERLY COATES
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MR. & MRS. JOHN D'ANGELO
MR. & MRS. MATTHEW D'AUBIN
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MR. RICHARD DAVIET
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MS. HOLLY HILDALGO DEKEYZER
MR. & MRS. BENNY DICHARA
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MR. & MRS. BILL DIXON
MR. TIM DUBNANSKY
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MR. CHRIS DUPRE
MS. CAROLYN DYER
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