







# 2016 ANNUAL REPORT











## **OUR MISSION...**

The mission of Alzheimer's Services of the Capital Area is to teach, care for, and connect with those in our community affected by Alzheimer's disease and other memory-related impairments.



# YOUR LOCAL RESOURCE FOR PROGRAMS, SERVICES, AND SUPPORT.

Serving Ascension, Assumption, East & West Baton Rouge, East & West Feliciana, Iberville, Livingston, Pointe Coupee, and St. Helena Parishes.

Alzheimer's Services of the Capital Area is not affiliated with any national organization, ensuring that all funds donated stay in the ten-parish service area to fulfill our mission.

## 2016 BOARD OF DIRECTORS

John D'Angelo, *President* Investar Bank Kathi M. Gill, *Vice-President* 

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Cindy M. Amedee, Secretary Taylor Porter Carl Kennedy, Treasurer CPA

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Honorary Board Members Alex Postlethwaite (*deceased*) Ralph Sims (*deceased*)

## **2016 STAFF**

Barbara W. Auten Executive Director

Dana Territo Director of Services

Debbie Kidder Little Director of Development

Monique Poreé Administrative Assistant

Dedrick Welch Respite Center Coordinator

Marcia Kirk Respite Center Assistant

Effie Lantia Program Coordinator

Kristi Mellion Program Coordinator

Molly Benbrook Program Coordinator

Jeri McCullough\* Development Associate

Ashley Motsinger\* Public Relations Coordinator

\*DENOTES STAFF MEMBERS NO LONGER WITH US

Londyn Pope Development Associate

Leigh Bradford Public Relations Coordinator

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#### In the Memory Garden at Charlie's Place





Dear Friends,

Our community had a challenging year in 2016, from unrest over shootings to the flooding that affected so many in the area. Despite the challenges Alzheimer's Services continued to deliver on its mission of serving those affected with Alzheimer's disease. As the nation and our government are becoming more and more aware of the tremendous burden Alzheimer's will impose on society, Alzheimer's Services is rising to those challenges every day by serving more of those affected, thus impacting our community positively.

The organization implemented The Sustainability Method of evaluating programs, services, and fundraising efforts. Keeping in mind that profit in the non-profit sector is considered impact (that we measure in impactful touches), the model measures these impactful touches and profitability. The results show what programs need to grow, should be invested in, or what may need to be eliminated, maximizing impact and stewarding donor funds in the most prudent way. Year to year comparisons will be used to assist the organization in strategically planning for future growth and investing in impact. Impactful touches are measured by an increase in knowledge, resources, or care of those served. We closed the year reaching 93% of the previous year's numbers, but are on track to reach the 2017 goal.

For the first time in four years, we did not meet our goal of a 20% increase in our impactful touches. We attribute this to August floods. There were dramatic decreases in attendance at programs as caregivers were doubly challenged with both recovery and caring for their loved ones. There was a significant increase in requests for respite care at Charlie's Place and respite reimbursement by families who were displaced. Disaster funding from the Baton Rouge Area and Greater New Orleans Foundations helped provide emergency funding to assist these families.

The Education Conference that occurred well before the floods achieved record attendance and received excellent evaluations on the presentation by Joyce Simard, MSW on *Living... Not Just Existing...With Alzheimer's Disease*. Over 250 caregivers and professionals in health care learned strategies to thrive while coping with Alzheimer's. The audience laughed and enjoyed Camille Claiborne, APRN, PhD as she presented the lighter side of caring for someone with Alzheimer's.

Services Director Dana Territo was named the 2016 National Adult Day Service Director by the National Adult Day Service Center Association. She received the award at the annual conference in Indianapolis, where she and Program Coordinator Katherine Schillings, MSW, presented "My Story", a tool developed to assist in providing personcentered care. Mrs. Territo also presented the It's Never Too Late interactive technology system with its creator Jack York, and the process of implementing this system. The Walk/Run to Remember was challenged for the second year with what was a potential move of another LSU game and the flood recovery efforts. Still, 103 teams made a great effort, and although the crowd was smaller, the message was just as big. LSU Coach Paul Mainieri and wife, Karen, were outstanding Honorary Chairs and led the sponsors and teams to exceed our adjusted goal by raising \$153,185 in sponsor and team donations.

Our donors remained committed to the organization and many made additional gifts on top of their pledges following the flood, including a \$100,000 donation from a generous donor. In addition, a campaign to raise \$100,000 to be matched by the Lamar-Dixon Foundation and the Jo Lamar Family Foundation to establish Charlie's Place in Gonzales was announced at the annual Memories in the Making luncheon. Unsure of how the flood would affect the grants and donors, we were thrilled to reach the goal on December 31, 2016. Charlie's Place in Gonzales was successfully opened in April 2017.

Additionally, an astounding figure to report is the decrease in antipsychotic drug use in 21 of the 25 nursing homes that received our person-centered care training and Recollection Collection Kits. Although we cannot take complete credit for the full impact in the reduction of antipsychotic drugs, the evaluations indicated a profound impact on those trained. Louisiana as a state is no longer the highest user of antipsychotic drugs in nursing homes. Our philosophy of teaching caregivers to find the root cause of behavior issues through person-centered care is certainly validated through the results in individual nursing homes that were trained by our staff.

What a year! Alzheimer's Services of the Capital Area made tremendous progress in many areas of need over 2016. I could not be prouder of this organization, board and supporters for their contributions. The leadership exhibited by so many is inspiring. Our continued success depends on engaging even more people in our mission.

If you haven't been to a Cause to Remember, please consider attending one so we can show you first hand all of the exciting things we are doing. Thanks to each and every one of you for your continued support and spirit. It has been an honor to serve our community along with you to help those most affected by Alzheimer's.

Sincerely,

John D'Angelo

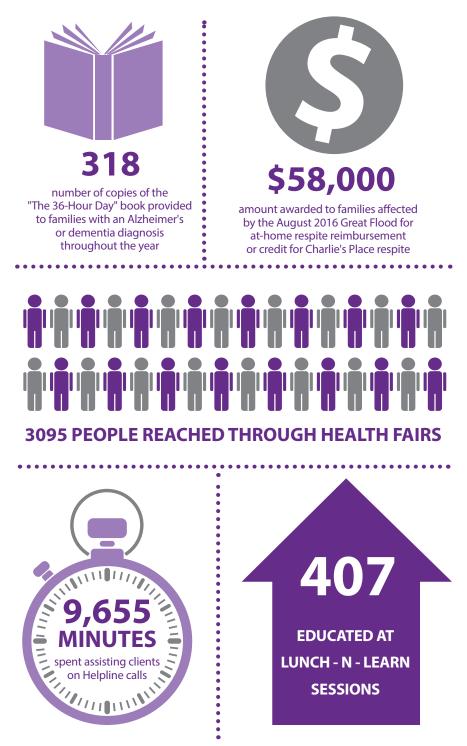
## **COMMUNITY IMPACT & RECOGNITION**

## IN 2016, ALZHEIMER'S SERVICES...

- Experienced a record number of 250 attendees at the annual Education Conference held at Pennington Biomedical Center with keynote speaker Joyce Simard, MSW.
- Hosted 139 service-learning students at Charlie's Place Activity and Respite Center from 3 different higher-education institutions.
- Doubled participation during the November Awareness annual Day of Memories event at Perkins Rowe.
- Participated in the first #GiveBR online donation campaign.
- A total of 103 teams participated in the Walk / Run to Remember raising approximately \$75,000, just five weeks after the August 2016 Great Flood.
- Director of Services Dana Territo received a National Adult Day Services Association (NADSA) Service Director of the Year Award.
- Distributed Recollection Collection Activity Kits to 10 nursing homes and trained 70 employees in person-centered care as part of the statewide effort to reduce the use of antipsychotic drugs in nursing facilities. The project will expand through 2017-2018.
- Executive Director Barbara W. Auten received a LANO (Louisiana Association of Nonprofit Organizations) Force For Good Award.
- The Rosemary Society has 186 members, who contribute \$1,000 dollars or more per year for 5 years, to ensure the sustainability of programs and services provided by the organization.
- Implemented emergency relief and respite care for individuals and caregivers affected by the Great Flood of 2016. An anonymous gift in the amount of \$100,000 was received for operational expenses.
- Reported a 6% decrease in impactful touches. This decrease is attributed to the August 2016 Great Flood.
- Received a \$100,000 Challenge Grant from the Charles and Josephine Lamar Memorial and the Lamar-Dixon Foundations, and raised over \$200,000 in total to develop Charlie's Place in Gonzales.
- Increased the attendance at *Making Sense of Cents*, a free Financial Literacy workshop, doubling the number of individuals served.
- Began a study facilitated by an LSU communication disorders graduate class on "Music and Memory" with clients at Charlie's Place to determine how music can improve memory and communication.

# **PROGRAMS & SERVICES IMPACT**

Alzheimer's Services of the Capital Area provides many programs and services that make a huge impact in our community. Take a look at the numbers and see how your gifts are impacting Baton Rouge and its surrounding parishes.





## SHAUNA SOPER

DONOR

Shauna Soper was born and raised in the Midwest in Omaha, Nebraska, and lived there until she married her husband, Dr. Steven Soper. Over 25 years ago, Dr. Soper accepted a job as a professor at Louisiana State University. Since then, he and Shauna have lived and raised their family in Baton Rouge. These days, Shauna spends a good bit of time with her three grandchildren when she is not working with her clients. She is a New York Life insurance agent, who helps individuals with their retirement planning, small business financial planning and transitions, as well as financial planning for families.

Before Shauna became an insurance agent herself, she worked closely for 10 years with Charles "Charlie" Spera, a well-known New York Life agent here in the Baton Rouge community. Upon his death in 2004, Charlie made a bequest to Alzheimer's Services of the Capital Area establishing the Endowment Fund. The award-winning Charlie's Place Activity & Respite Center opened just three years later in 2007 and was named for Charlie Lamar, Charlie Spera and Charlie Valluzzo – the three Charlies – in recognition of their generosity toward Alzheimer's Services of the Capital Area.

"I don't have per se a lot of personal experience with Alzheimer's disease, except through the Spera family when Charlie Spera's brother, Joe Spera, was diagnosed with early-onset Alzheimer's disease and passed away," she said. "My grandmother also had Alzheimer's years and years ago, but I lived out of state away from her at the time."

Though Shauna was introduced to Alzheimer's Services initially through working with Charlie Spera, it wasn't until Charlie Valluzzo invited Shauna to an annual Memories in the Making fundraising and awareness luncheon several years later that she truly came to understand more about the organization, Alzheimer's disease, and the struggles that affected individuals and their caregivers face each day.

The work of the organization is very special to her. Shauna said of her experience about her first Memories in the Making luncheon, "I was blown away. It was the facility and the services that are available to the community – they are unbelievable to me because I've never been around anything like this before, from the Lunch-N-Learn program and the Helpline to Charlie's Place."

One of Shauna's most memorable tours of the Alzheimer's Services offices and Charlie's Place was when the organization received the IN2L program. Shauna described that experience as "really neat and eye-opening to see how active and stimulating that Charlie's Place can be for the clients. It's a great place for caregiver respite, but it's so much more."

Shauna has carried on Charlie Spera's legacy through her gifts to the organization as a Rosemary Society donor helping to sustain the organization and the services it provides for years to come.

Arts & Alzheimer's Event

30

Rememb

10

Walk / Run to Remember

Sec.

Volunteers at Charlie's Place

## **ROBERTA "ROBBIE" AVERY** VOLUNTEER AND DONOR

Robbie Avery is originally from Rhode Island and moved to Baton Rouge many years ago. Until her retirement, Robbie worked for Dow Chemical Company. In 1988, Robbie began working with the Louisiana Capital City Obedience Club's (LCCOC) pet therapy program. She now serves as the organization's Pet Therapy Program Coordinator and works with individuals in the Capital City area to ensure that, along with their dogs, they have the training to serve as volunteers for many area organizations, from nursing homes and assisted living facilities, to our very own Charlie's Place.

Charlie's Place is special for Robbie and her dog, Hudson, a Bouvier des Flandres. "I've made friends here," she says about volunteering at Charlie's Place. "We've had days where clients were having a difficult day and the dogs really made a difference. We've had some great laughs, too!"

In addition to her dog Hudson, several other dogs visit Charlie's Place throughout the year. From Golden Retrievers and Pembroke Welsh Corgis to Boxer mixes, each of the dogs brings something special to Charlie's Place.

"The dogs in the program are really just a vehicle to get everyone at Charlie's Place talking," Robbie commented. "Many people recognized that my dogs are unique, so they remember Hudson's name or that he's a Bouvier."

After serving as a volunteer for several years at Charlie's Place through the pet therapy program, Robbie and her husband, Bill, decided to become donors of Alzheimer's Services of the Capital Area, under the condition that the funds would be used for something meaningful. "I'm very happy to give to Alzheimer's Services," she said. "Once you see that an organization is willing to give funds to programs and items that really help people, you're willing to give a lot more because it's truly going where it's supposed to go."



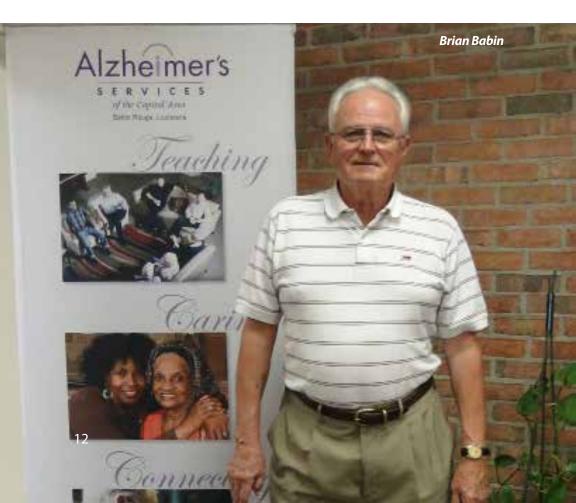
## BRIAN BABIN & JACK BURK

MUSIC VOLUNTEERS AT CHARLIE'S PLACE

Born and raised Baton Rougians, Brian Babin and Jack Burk similarly began learning to play musical instruments when they were 7 or 8-years-old. For Brian, it was the saxophone. For Jack, it was the piano that his father bought and then put him into beginner lessons with an instructor who played piano at the once popular Italian Gardens Bar & Grill.

Brian played music throughout high school and his college career, but he stopped playing to focus on his studies while he was in law school at LSU. In 1997, he was invited to play in the Baton Rouge concert band, which he did for nine years. A few years later in 1999, Brian began playing solo acts at Ollie Steele Burden Manor. He was familiar with the Manor, as his late father spent time there between 1990 and 1994 prior to his passing from Alzheimer's disease. During those years of playing for Ollie Steele, Brian met a few people who had ties to Charlie's Place and Alzheimer's Services of the Capital Area. It wasn't long before Brian began playing his saxophone at Charlie's Place in Baton Rouge once a month. After all, his life has been profoundly impacted by his father and other family members diagnosed of Alzheimer's disease.

"One Charlie's Place client tells me that he likes my music, but he wants me to play Boomer Sooner," Brian said. "I won't do it." Regardless of football ties, Brian truly enjoys playing his saxophone at Charlie's Place once a month. He enjoys when Charlie's Place clients sing songs along with him and that he's able to joke, teach and provide trivia about the music he is playing. "To see them respond to music is incredible," he says.

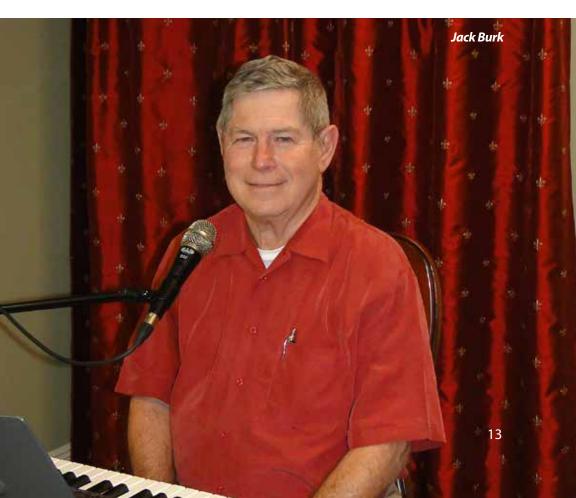


All of Jack's piano teachers through the years wanted him to play classical music. When his high school freshman basketball team's practice occurred at the same time as his piano lessons, he told his mother he could no longer practice piano. He was interested in playing Rock-N-Roll and eventually joined the high school band where he began playing the bass drum. There he found other musicians that liked to play similar music, so together they joined a band. He began practicing eight to nine hours a day whenever he could. Throughout his high school and college years, he played sing-a-long songs at conventions and has played many gigs since. Even while in the service, he was a part of a trio band.

An Allstate insurance agent for 20+ years, as well as a realtor and a subdivision developer, he's truly a Jack-of-all-trades and has continued to provide musical entertainment for most of his life. He played in bands to supplement his income to provide for his family his wife, Judy, and their three daughters. These days in retirement, he just plays for fun.

A few years ago, Jack was playing a gig at the City Club downtown when Charlie Valluzzo approached him about playing at Charlie's Place. Always an entertainer, but with no known history of Alzheimer's disease in his family, Jack began playing for Charlie's Place and enjoys doing so every month. Meet Jack just once and you know he's a character always joking and laughing with the clients and staff.

In addition to playing at Charlie's Place in Baton Rouge twice a month, he also plays piano at Charlie's Place in Gonzales and at St. James Place. He works with the Trash and Treasure Sale each year, is a member of the Bengal Belles and on the board of directors for the Eye Bank. "I truly enjoy playing at Charlie's Place and I have fun," he said. "It helps me get my ham out."



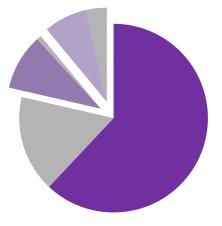
Statements of Activities\* Year Ended December 31, 2016

SUPPORT AND REVENUE	
Contributions	\$621,115
Special events	165,507
Respite center fees	119,435
Education programs	24,804
Grants	264,795
Contributed goods and services	119,615
Building lease contribution	24,398
Interest and other investment income	15,921
Realized and unrealized investment gains	11,808
Other income	1,803
Net assets released from restrictions:	
Satisfaction of program	-
TOTAL REVENUE	\$1,369,201
<b>EXPENSES (INCLUDES DONATED GOODS AND SERVICES)</b> Program Services Management and General Fundraising	\$1,111,905 145,551 155,568
TOTAL EXPENSES	\$1,413,024
CHANGE IN NET ASSETS	\$(43,823)
NET ASSETS, Beginning of Year	\$2,480,317
NET ASSETS, End of Year	\$2,436,494

\*Audited

2016 Expenses

Programs and Services - 78.6%
Expenses 62% In-kind 16.6%
Management and General - 10.4%
Expenses 9.6% In-kind 0.8%
Fundraising - 11%
Expenses 7.4% In-kind 3.6%



#### Statements of Financial Position\* Year Ended December 31, 2016 and 2015

	2016	2015
ASSETS		
CURRENT ASSETS		
Cash	\$276,732	\$220,270
Certificates of deposit	434,780	
Accounts and other receivables	21,886	9,133
Unconditional promises to give (net of discount		
and allowance for uncollectible accounts)	382,126	245,971
Prepaid expenses	7,975	6,511
Building contribution receivable	170,592	170,592
TOTAL CURRENT ASSETS	1,294,091	1,086,942
PROPERTY AND EQUIPMENT		
Property and equipment, net of depreciation	\$152,459	\$179,671
OTHER ASSETS Securities available for sale - endowment	\$342,973	\$327,320
Certificates of deposit - endowment	39,000	30,500
Unconditional promises to give - endowment		8,500
Unconditional promises to give (net of discount		0,500
and allowance for uncollectible accounts)	368,403	453,868
Building contribution receivable (net of discount)	294,685	440,879
TOTAL ASSETS	\$2,491,611	\$2,527,680
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts and other payables	\$24,716	\$15,950
Accrued salaries	18,251	18,245
Accrued compensated absences	12,150	12,668
Deferred revenue	-	500
TOTAL LIABILITIES	\$55,117	\$47,363
NET ASSETS		
Unrestricted		\$1,587,720
Temporarily restricted	695,072	
Permanently restricted	215,881	
Total net assets	\$2,436,494	\$2,480,317
TOTAL LIABILITIES AND NET ASSETS	\$2,491,611	\$2,527,680

## BARBIE AND TERESA CAREGIVERS

Living in a small town in Oklahoma, Teresa Combs shared an apartment with her mother, Barbara Phillips. Two and a half years into living with her mom, Teresa began noticing something was wrong.

"At first it was great," Teresa exclaimed about living with her mom. "But then she started getting to the point when we went to church that if she went to the restroom by herself, she couldn't find her way back to the Sunday School class again, or she would go in the choir room and wait there all by herself."

Although Barbara's progression of Alzheimer's disease began slowly, Teresa confessed to her sister, Barbie, while talking on the phone one day that she didn't know how much longer she could care for her mother by herself in Oklahoma. Teresa was overwhelmed, frustrated and exhausted from being her mom's sole caregiver in a small town without resources to give her an opportunity to relax. This is when Barbie and her husband, Scott, offered to open their home here in Baton Rouge to both Teresa and her mother, Barbara. Today, the sisters are a team as together they face the trials of caregiving for their mother.

Teresa and Barbie both agree not much has changed about their mom's personality from their childhood. Both describe their mother similarly as a woman who taught Sunday School to young children and sang in the choir. "Not much has changed about mom these days," Barbie said. "She's still strong-willed and she still enjoys playing games."

"She's reading some now, too," Teresa added.



Charlie's Place honestly has been a lifesaver - just getting that break a few times a week," Barbie said. "St's amazing.



While Teresa, Barbie, and their two other siblings, Alan and Karen, were growing up, Barbara worked as a secretary at The Boeing Company for many years before she retired. While growing up the four children were cared for by their grandmother, Barbara's mother, since Barbara worked full-time.

Now, Charlie's Place is their mom's "social club," as Teresa and Barbie call it. Both sisters need a break from time-to-time to relax and complete important tasks. Charlie's Place allows respite for them to watch a movie, go to the grocery store or run other errands.

In August 2016, their family was truly tested when their home in Baton Rouge was flooded. As the flood water continued to rise, Barbara trudged through waist-deep water along with the rest of her family to reach the boat to take them to safety. It was a blessing that Scott has family in Baton Rouge, and they were all were able to stay with some of his extended family while their home was gutted, cleaned and repaired.

Throughout this process, Teresa and Barbie kept their mother at their extended family's home away from their own home until it was repaired to avoid confusion. With family and friends helping each day, they were able to move back in around October 31st - much earlier than many in the area. Nonetheless, the whole ordeal did affect Barbara. Charlie's Place staff began to notice that Barbara began to cling more tightly to other Charlie's Place clients and staff. This has also been the case for Barbara when she's home each day, which has put an additional strain on Teresa and Barbie.

"Charlie's Place honestly has been a lifesaver – just getting that break a few times a week," Barbie said. "It's amazing."



# WALK/RUN TO REMEMBER October 8, 2016

OCTOBER 8, 2016 LSU "Old Front Nine"

## OVER \$72,803 IN TEAM SUPPORT

#ExchangeStrong! A First Name Basis Albemarle Alpha Kappa Alpha Sorority, Inc. Omega Chapter Alpha Alzheimer's Services Amazing Grace Anna's Angels Audry's Angels Baker Donelson **BASF Memory Makers** Because of Grace **Big Bad Bourgeois** Boogie Queen's Bunch **BP / Castrol BR SHS** Carline Carolyn Murphy & Friends Chi Sigma lota Daddy's Daughter / Uncle's Niece Delta Zeta LSU Do it for Debbie Dorthy's Angels Dutchtown Primary Beta Eagles Dutchtown Primary School EBR COA FBBC Walkers Felix's Unforgettable Mind Forgotten Ones Gordon Gives Hil's Stars Home Bank Honey's Hearts Hospice Compassus In Memory of Charles Tingle Jogging for June Josephine's Shining Stars Keep On Keeping On Kelso Life Source Hospice LifeShare Blood Centers Lillian's Leg

Lipsey's Louisiana Department of Health Maggio's LaFamiglia Mamaw's Girlz McArthur Memories Mission Magnolia Munny's Honeys Nanny's Team Neighbors FCU Northpoint Angel Walkers Oakwood Village OLOL Senior Moments OLOL SNA Pop Pop's Party Postlethwaite & Netterville Potter Posse Roommates Rayven Mills Rose's Petals Sage Rehabilitation Hospital and Outpatient Services SELU NSSLHA Shiloh MBC Silver Wings Smoothie King Sonnyboy Spanish Lake Primary School St. James Place Tau Pi Chapter of Sigma Theta Tau International -Southern University and A&M College Team 25 TEAM ANNETTE!!! Team BHU Team Blue Team CC Team EFCU Financial Team GG Team Granny Team Harrison Team Harvest Team Henson Team Lee Michaels Team Legacy



Team Lula "Big Ma" Terrance Team Mary Team Millsap Team Oceans Team Oma Team Peachy Team Podo Team Regency Team Regions Insurance Team Xerox -LaLTC The Hospice of Baton Rouge The LadyBugs The Ponderosa Krewe Tiger Possums TR's Warriors TWINSPIRED VA: Very Appreciative of Veterans! Vincent A Ferachi Walking for Bobbie Walking for William

Pi

## ANNUAL AWARENESS AND FUNDRAISING LUNCHEON

APRIL 28, 2016 | RENAISSANCE BATON ROUGE HOTEL

## OVER \$365,000 RAISED IN FUNDS AND PLEDGES 17 NEW & 6 RENEWED ROSEMARY SOCIETY MEMBERS

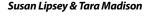
Alzheimer's Services of the Capital Area launched The Rosemary Society, a major multiyear giving society, in 2002. The name was selected to reflect the symbolism of Rosemary, which is known as the herb of remembrance. Members pledge to donate a minimum of \$1,000 annually for five years. Funds from this multi-year giving society help build a sustainable future for Alzheimer's Services by ensuring that our programs and services will be provided both today and tomorrow for the many families in our community who are coping with Alzheimer's disease. Over the years the Rosemary Society has grown through renewals and the addition of new members. Alzheimer's Services is grateful for all past and present members of the Rosemary Society.

# ALZHEIMER'S SERVICES RECOGNIZES NEW AND RETURNING 2016 ROSEMARY SOCIETY MEMBERS

Ms. Misty Banes Mr. Mike Brice Mr. & Mrs. Terrell Brown Mr. & Mrs. Kenneth Carter Mr. & Mrs. Stephen Chapman Mr. & Mrs. Chris Ciesielski Ms. Christina Dupree Mr. & Mrs. David Gary Ms. Arlene Gaudin Ms. Cindy Kelly Mr. & Mrs. Richard Lipsey Mr. & Mrs. Gil Matherne Dr. John McClelland Mr. & Mrs. Al Rotenberg Mrs. Donna Saurage Mr. & Mrs. John Snow Mr. & Mrs. David A. Territo Mr. & Mrs. Roland Toups Mr. & Mrs. Charles Valluzzo Mr. & Mrs. Robert Valluzzo Mr. & Mrs. Doug Woolfolk Dr. & Mrs. Terry Zellmer Anonymous

#### Memories in the Making attendees: Carl Kennedy and Richard Daviet







Pre-K Partners have fun with Charlie's Place client:

Alzheimers

19 A

heimers

Volunteer Appreciation Luncheon Pictured left to right: Sue Hughes, Mary Vedros, Carol Ducote, Carolyn Rubino & Regina Hatcher

38

Alzheimer's

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zheimers



#### \* All or a portion of this partnership or sponsorship is in-kind.

#### CORPORATE PARTNERS

#### \$20,000

McDonald's Valluzzo Family Restaurants Our Lady of the Lake Regional Medical Center\*

#### \$10,000 - \$19,999

Blue Cross Blue Shield of Louisiana Home Instead Senior Care\*

#### \$5,000 - \$9,999

Baton Rouge Coca-Cola Bottling Co. Cajun Industries, LLC Capitol Buick GMC, LLC Peoples Health Robinson Brothers Ford Lincoln Southern Cold Storage

#### \$4,999 & BELOW

Investar Bank KPMG\* Lee Michaels Fine Jewelry Special Children's Foundation, Inc.

The Boo Grigsby Foundation William Edwin Montan Trust

## MEMORIES LUNCHEON CHALLENGE GIFT \$40,000

The Huey & Angelina Wilson Foundation Mr. & Mrs. Dudley W. Coates

#### ROSEMARY SOCIETY

Multi-Year Giving Society

\$1000,000+ Mr. & Mrs. Charles Valluzzo

#### \$10,000 - \$24,999 Mr. & Mrs. George Balhoff Mr. & Mrs. Dudley Coates Mr. & Mrs. Richard Manship Mr. & Mrs. Roland Toups



Memories in the Making Luncheon attendees from left to right are: Ethan Bush, John Snow and Chad Guzzardo.

### CHARLIE'S PLACE - GONZALES CHALLENGE GIFT

### \$50,000

Charles and Josephine Lamar Memorial Fund Lamar-Dixon Foundation

#### MATCHING GIFTS

Baton Rouge State Fair Foundation Entergy Huey and Angelina Wilson Foundation Mr. & Mrs. Martin Kearns Mr. Guy Lewis Rubicon Mrs. Anne A. Russo Milford Wampold Support Foundation The Boo Grigsby Foundation

#### \$5,000 - \$9,999

Mr. & Mrs. Fred Belcher, Jr. Ms. Charlene Belk Mr. & Mrs. Richard Byrd Mr. & Mrs. Bill Dixon Jennifer Eplett & Sean Reilly Mr. & Mrs. Mike Todd Anonymous

#### \$1,500 - 4,999

Mr. & Mrs. Tom Adamek Ms. Cindy Amedee Mr. & Mrs. Bill Avery Mr. & Mrs. Tom Axel Mr. & Mrs. Michael Buchart Mr. & Mrs. Benny DiChiara Mr. & Mrs. Paul Frey Mr. & Mrs. Milton Graugnard Mr. & Mrs. Gordon LeBlanc Mr. & Mrs. Arthur C. Lewis, III Mr. & Mrs. J.D. Lyle Ms. Linda Marchand James Carville & Mary Matalin Mr. & Mrs. Joe Melancon Mr. Richard Piazza Mr. & Mrs. Joseph F. Quinlan, III Mr. & Mrs. Chase Rainey Mr. & Mrs. Neal Sheets

#### \$1,499 & BELOW

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Pictured left to right at the 2016 Memories in the Making Luncheon are: Cheryl Payne, Lori Boeneke, Leah McMorris and Onalise Malik.

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